



Market Profile

11357 State Highway 1056, Mc Carr, Kentucky, 41544
Rings: 3, 5, 10 mile radii

Prepared by Esri
Latitude: 37.61988
Longitude: -82.16663

	3 miles	5 miles	10 miles
Population Summary			
2000 Total Population	3,289	8,853	30,482
2010 Total Population	2,922	8,024	28,234
2021 Total Population	3,010	8,519	30,250
2021 Group Quarters	0	0	160
2026 Total Population	2,995	8,530	30,320
2021-2026 Annual Rate	-0.10%	0.03%	0.05%
2021 Total Daytime Population	2,855	7,900	29,894
Workers	459	1,423	6,925
Residents	2,396	6,477	22,969
Household Summary			
2000 Households	1,339	3,513	12,306
2000 Average Household Size	2.46	2.52	2.46
2010 Households	1,224	3,287	11,776
2010 Average Household Size	2.39	2.44	2.39
2021 Households	1,272	3,525	12,739
2021 Average Household Size	2.37	2.42	2.36
2026 Households	1,269	3,538	12,811
2026 Average Household Size	2.36	2.41	2.35
2021-2026 Annual Rate	-0.05%	0.07%	0.11%
2010 Families	838	2,275	8,037
2010 Average Family Size	2.92	2.96	2.91
2021 Families	852	2,390	8,515
2021 Average Family Size	2.91	2.95	2.90
2026 Families	844	2,385	8,510
2026 Average Family Size	2.92	2.95	2.90
2021-2026 Annual Rate	-0.19%	-0.04%	-0.01%
Housing Unit Summary			
2000 Housing Units	1,522	3,981	14,122
Owner Occupied Housing Units	68.6%	69.3%	67.2%
Renter Occupied Housing Units	19.4%	18.9%	20.0%
Vacant Housing Units	12.0%	11.8%	12.9%
2010 Housing Units	1,382	3,709	13,490
Owner Occupied Housing Units	67.4%	67.3%	64.6%
Renter Occupied Housing Units	21.2%	21.3%	22.7%
Vacant Housing Units	11.4%	11.4%	12.7%
2021 Housing Units	1,480	4,015	14,515
Owner Occupied Housing Units	62.0%	63.8%	62.5%
Renter Occupied Housing Units	24.0%	24.0%	25.2%
Vacant Housing Units	14.1%	12.2%	12.2%
2026 Housing Units	1,499	4,072	14,724
Owner Occupied Housing Units	61.4%	63.9%	62.7%
Renter Occupied Housing Units	23.2%	23.0%	24.3%
Vacant Housing Units	15.3%	13.1%	13.0%
Median Household Income			
2021	\$31,074	\$33,790	\$33,043
2026	\$33,210	\$35,647	\$35,393
Median Home Value			
2021	\$76,813	\$79,439	\$85,858
2026	\$83,519	\$85,703	\$92,612
Per Capita Income			
2021	\$18,114	\$18,721	\$19,662
2026	\$19,694	\$20,362	\$21,558
Median Age			
2010	40.3	40.7	41.0
2021	43.4	44.0	44.2
2026	44.7	45.3	45.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income			
Household Income Base	1,272	3,525	12,739
<\$15,000	26.9%	24.8%	25.7%
\$15,000 - \$24,999	17.0%	15.3%	14.8%
\$25,000 - \$34,999	9.2%	11.0%	11.3%
\$35,000 - \$49,999	15.3%	16.5%	14.4%
\$50,000 - \$74,999	14.1%	13.1%	14.7%
\$75,000 - \$99,999	10.7%	10.6%	9.3%
\$100,000 - \$149,999	5.5%	7.4%	7.3%
\$150,000 - \$199,999	0.2%	0.6%	1.5%
\$200,000+	1.2%	0.7%	1.1%
Average Household Income	\$44,031	\$45,005	\$46,774
2026 Households by Income			
Household Income Base	1,269	3,538	12,811
<\$15,000	25.8%	23.5%	24.2%
\$15,000 - \$24,999	16.9%	15.0%	14.5%
\$25,000 - \$34,999	8.7%	10.5%	10.7%
\$35,000 - \$49,999	14.9%	16.4%	14.2%
\$50,000 - \$74,999	14.3%	13.3%	15.0%
\$75,000 - \$99,999	11.7%	11.5%	10.1%
\$100,000 - \$149,999	6.3%	8.4%	8.3%
\$150,000 - \$199,999	0.2%	0.6%	1.6%
\$200,000+	1.3%	0.8%	1.3%
Average Household Income	\$47,768	\$48,832	\$51,127
2021 Owner Occupied Housing Units by Value			
Total	918	2,562	9,078
<\$50,000	30.6%	27.5%	25.0%
\$50,000 - \$99,999	36.1%	38.3%	34.8%
\$100,000 - \$149,999	18.8%	17.9%	18.2%
\$150,000 - \$199,999	4.8%	5.5%	9.0%
\$200,000 - \$249,999	2.7%	3.2%	3.0%
\$250,000 - \$299,999	0.0%	1.1%	2.9%
\$300,000 - \$399,999	3.7%	4.0%	4.3%
\$400,000 - \$499,999	0.0%	0.0%	0.1%
\$500,000 - \$749,999	2.2%	2.0%	1.9%
\$750,000 - \$999,999	0.1%	0.2%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.9%	0.5%	0.3%
Average Home Value	\$120,038	\$116,003	\$123,926
2026 Owner Occupied Housing Units by Value			
Total	921	2,600	9,228
<\$50,000	27.1%	24.2%	22.1%
\$50,000 - \$99,999	34.1%	36.1%	32.8%
\$100,000 - \$149,999	19.5%	18.3%	18.2%
\$150,000 - \$199,999	4.8%	5.6%	9.4%
\$200,000 - \$249,999	3.1%	3.7%	3.5%
\$250,000 - \$299,999	0.0%	1.3%	3.6%
\$300,000 - \$399,999	5.9%	6.2%	6.3%
\$400,000 - \$499,999	0.0%	0.0%	0.2%
\$500,000 - \$749,999	4.2%	3.8%	3.2%
\$750,000 - \$999,999	0.0%	0.1%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	1.2%	0.6%	0.4%
Average Home Value	\$146,091	\$137,928	\$143,913

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	2,924	8,021	28,233
0 - 4	6.1%	5.8%	5.7%
5 - 9	6.6%	6.3%	6.1%
10 - 14	6.5%	6.4%	6.5%
15 - 24	11.8%	12.0%	11.4%
25 - 34	12.1%	11.9%	12.0%
35 - 44	13.7%	14.0%	13.9%
45 - 54	15.6%	15.6%	15.2%
55 - 64	15.1%	15.1%	15.0%
65 - 74	7.4%	7.7%	8.2%
75 - 84	3.9%	3.9%	4.6%
85 +	1.2%	1.2%	1.4%
18 +	76.6%	77.3%	77.7%
2021 Population by Age			
Total	3,010	8,520	30,250
0 - 4	5.4%	5.1%	5.0%
5 - 9	5.8%	5.6%	5.5%
10 - 14	6.0%	5.8%	5.7%
15 - 24	9.7%	9.5%	9.7%
25 - 34	12.1%	12.4%	12.0%
35 - 44	13.0%	12.8%	13.1%
45 - 54	13.1%	13.5%	13.0%
55 - 64	15.2%	15.3%	15.2%
65 - 74	13.5%	13.5%	13.5%
75 - 84	4.6%	4.9%	5.4%
85 +	1.5%	1.5%	1.8%
18 +	79.2%	80.1%	80.6%
2026 Population by Age			
Total	2,997	8,529	30,319
0 - 4	5.3%	5.0%	4.9%
5 - 9	5.8%	5.6%	5.4%
10 - 14	6.3%	6.0%	5.9%
15 - 24	10.4%	10.1%	9.9%
25 - 34	9.2%	9.4%	10.0%
35 - 44	13.3%	13.5%	13.2%
45 - 54	13.0%	13.0%	13.1%
55 - 64	13.5%	14.2%	13.9%
65 - 74	14.5%	14.4%	14.5%
75 - 84	7.1%	7.3%	7.5%
85 +	1.5%	1.5%	1.8%
18 +	78.9%	79.9%	80.4%
2010 Population by Sex			
Males	1,396	3,883	13,672
Females	1,526	4,141	14,562
2021 Population by Sex			
Males	1,450	4,143	14,765
Females	1,560	4,376	15,485
2026 Population by Sex			
Males	1,449	4,169	14,896
Females	1,546	4,361	15,424

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2010 Population by Race/Ethnicity			
Total	2,922	8,024	28,234
White Alone	96.6%	97.1%	96.5%
Black Alone	2.1%	1.5%	1.9%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	0.0%	0.1%	0.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.0%	0.0%	0.1%
Two or More Races	1.1%	1.1%	1.1%
Hispanic Origin	0.4%	0.3%	0.5%
Diversity Index	7.4	6.3	7.8
2021 Population by Race/Ethnicity			
Total	3,009	8,519	30,250
White Alone	95.9%	96.4%	95.5%
Black Alone	2.2%	1.6%	2.1%
American Indian Alone	0.2%	0.2%	0.1%
Asian Alone	0.0%	0.2%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.0%	0.1%	0.1%
Two or More Races	1.6%	1.6%	1.6%
Hispanic Origin	0.7%	0.6%	0.8%
Diversity Index	9.2	8.2	10.1
2026 Population by Race/Ethnicity			
Total	2,996	8,530	30,321
White Alone	95.6%	96.0%	95.1%
Black Alone	2.2%	1.7%	2.2%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	0.0%	0.2%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.0%	0.1%	0.1%
Two or More Races	1.9%	1.9%	1.9%
Hispanic Origin	0.9%	0.7%	0.9%
Diversity Index	10.1	9.1	11.2
2010 Population by Relationship and Household Type			
Total	2,922	8,024	28,234
In Households	100.0%	100.0%	99.5%
In Family Households	85.7%	85.9%	84.8%
Householder	27.9%	28.4%	28.5%
Spouse	20.1%	20.8%	21.0%
Child	31.6%	30.9%	30.1%
Other relative	4.2%	3.9%	3.3%
Nonrelative	2.0%	2.0%	1.9%
In Nonfamily Households	14.3%	14.1%	14.7%
In Group Quarters	0.0%	0.0%	0.5%
Institutionalized Population	0.0%	0.0%	0.5%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment			
Total	2,196	6,296	22,420
Less than 9th Grade	10.9%	9.1%	8.7%
9th - 12th Grade, No Diploma	14.3%	15.3%	14.4%
High School Graduate	37.9%	38.5%	37.4%
GED/Alternative Credential	6.6%	6.5%	6.1%
Some College, No Degree	11.2%	13.3%	15.8%
Associate Degree	10.8%	8.7%	7.0%
Bachelor's Degree	5.2%	5.0%	5.4%
Graduate/Professional Degree	3.2%	3.6%	5.2%
2021 Population 15+ by Marital Status			
Total	2,489	7,107	25,341
Never Married	23.4%	22.1%	20.4%
Married	54.0%	56.3%	54.7%
Widowed	11.3%	11.3%	12.0%
Divorced	11.2%	10.3%	12.9%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	741	2,368	8,412
Population 16+ Employed	83.8%	87.2%	87.5%
Population 16+ Unemployment rate	16.3%	12.8%	12.5%
Population 16-24 Employed	6.4%	8.0%	9.0%
Population 16-24 Unemployment rate	42.9%	29.2%	24.4%
Population 25-54 Employed	74.2%	73.1%	73.1%
Population 25-54 Unemployment rate	15.4%	12.9%	13.0%
Population 55-64 Employed	15.3%	15.2%	13.7%
Population 55-64 Unemployment rate	5.9%	3.7%	2.9%
Population 65+ Employed	3.9%	3.7%	4.1%
Population 65+ Unemployment rate	0.0%	0.0%	0.0%
2021 Employed Population 16+ by Industry			
Total	621	2,065	7,364
Agriculture/Mining	9.5%	7.4%	8.5%
Construction	6.3%	5.9%	4.5%
Manufacturing	8.4%	8.1%	6.8%
Wholesale Trade	1.3%	2.5%	2.9%
Retail Trade	10.5%	14.6%	14.8%
Transportation/Utilities	15.5%	11.5%	8.8%
Information	0.5%	0.6%	0.4%
Finance/Insurance/Real Estate	5.2%	7.7%	4.4%
Services	39.3%	38.4%	44.6%
Public Administration	3.5%	3.3%	4.2%
2021 Employed Population 16+ by Occupation			
Total	620	2,065	7,363
White Collar	50.7%	51.8%	53.0%
Management/Business/Financial	16.3%	16.4%	11.4%
Professional	21.9%	18.6%	21.7%
Sales	3.9%	6.4%	9.0%
Administrative Support	8.7%	10.3%	10.8%
Services	14.8%	15.1%	16.4%
Blue Collar	34.3%	33.1%	30.7%
Farming/Forestry/Fishing	0.0%	0.1%	0.5%
Construction/Extraction	8.2%	7.8%	8.6%
Installation/Maintenance/Repair	6.3%	6.3%	5.1%
Production	5.8%	5.5%	5.1%
Transportation/Material Moving	14.0%	13.3%	11.3%

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2010 Households by Type			
Total	1,223	3,287	11,776
Households with 1 Person	28.5%	27.8%	29.0%
Households with 2+ People	71.5%	72.2%	71.0%
Family Households	68.5%	69.2%	68.2%
Husband-wife Families	49.5%	50.6%	50.4%
With Related Children	20.8%	20.6%	20.2%
Other Family (No Spouse Present)	19.1%	18.6%	17.8%
Other Family with Male Householder	4.9%	4.6%	4.7%
With Related Children	2.2%	2.2%	2.3%
Other Family with Female Householder	14.1%	14.0%	13.2%
With Related Children	8.7%	8.4%	7.9%
Nonfamily Households	2.9%	3.0%	2.8%
All Households with Children	32.2%	31.8%	30.9%
Multigenerational Households	5.2%	4.6%	3.9%
Unmarried Partner Households	5.4%	5.2%	4.6%
Male-female	5.1%	4.8%	4.1%
Same-sex	0.3%	0.4%	0.4%
2010 Households by Size			
Total	1,223	3,287	11,777
1 Person Household	28.5%	27.8%	29.0%
2 Person Household	32.1%	33.2%	33.7%
3 Person Household	18.1%	18.5%	18.0%
4 Person Household	13.2%	12.8%	12.2%
5 Person Household	4.8%	4.8%	4.7%
6 Person Household	2.2%	1.9%	1.6%
7 + Person Household	1.1%	1.0%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	1,224	3,287	11,776
Owner Occupied	76.1%	76.0%	74.0%
Owned with a Mortgage/Loan	28.3%	29.3%	28.8%
Owned Free and Clear	47.7%	46.7%	45.2%
Renter Occupied	23.9%	24.0%	26.0%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	237	248	222
Percent of Income for Mortgage	10.4%	9.9%	10.9%
Wealth Index	36	35	39
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,382	3,709	13,490
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	0.7%	1.7%	14.2%
Rural Housing Units	99.3%	98.3%	85.8%
2010 Population By Urban/ Rural Status			
Total Population	2,922	8,024	28,234
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	0.9%	1.9%	12.0%
Rural Population	99.1%	98.1%	88.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Economic BedRock (10C)	Economic BedRock (10C)	Economic BedRock (10C)
2.			Small Town Simplicity (12C)
3.			Rooted Rural (10B)
2021 Consumer Spending			
Apparel & Services: Total \$	\$1,306,093	\$3,698,477	\$13,861,012
Average Spent	\$1,026.80	\$1,049.21	\$1,088.08
Spending Potential Index	48	49	51
Education: Total \$	\$763,605	\$2,162,309	\$8,208,168
Average Spent	\$600.32	\$613.42	\$644.33
Spending Potential Index	35	36	37
Entertainment/Recreation: Total \$	\$2,289,192	\$6,482,327	\$24,275,127
Average Spent	\$1,799.68	\$1,838.96	\$1,905.58
Spending Potential Index	56	57	59
Food at Home: Total \$	\$3,977,872	\$11,264,179	\$42,061,332
Average Spent	\$3,127.26	\$3,195.51	\$3,301.78
Spending Potential Index	57	59	61
Food Away from Home: Total \$	\$2,476,761	\$7,013,468	\$26,192,638
Average Spent	\$1,947.14	\$1,989.64	\$2,056.10
Spending Potential Index	51	52	54
Health Care: Total \$	\$4,727,251	\$13,386,204	\$50,090,708
Average Spent	\$3,716.39	\$3,797.50	\$3,932.08
Spending Potential Index	60	61	63
HH Furnishings & Equipment: Total \$	\$1,401,474	\$3,968,568	\$14,911,197
Average Spent	\$1,101.79	\$1,125.83	\$1,170.52
Spending Potential Index	49	50	52
Personal Care Products & Services: Total \$	\$511,908	\$1,449,575	\$5,477,607
Average Spent	\$402.44	\$411.23	\$429.99
Spending Potential Index	45	46	48
Shelter: Total \$	\$10,003,655	\$28,327,450	\$107,745,190
Average Spent	\$7,864.51	\$8,036.16	\$8,457.90
Spending Potential Index	39	40	42
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,775,884	\$5,028,787	\$18,676,076
Average Spent	\$1,396.14	\$1,426.61	\$1,466.06
Spending Potential Index	58	60	61
Travel: Total \$	\$1,302,845	\$3,689,279	\$13,941,921
Average Spent	\$1,024.25	\$1,046.60	\$1,094.43
Spending Potential Index	41	41	43
Vehicle Maintenance & Repairs: Total \$	\$844,424	\$2,391,164	\$8,922,269
Average Spent	\$663.86	\$678.34	\$700.39
Spending Potential Index	60	61	63

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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