



Market Profile

205 Radford Blvd, Dillon, South Carolina, 29536
Rings: 3, 5, 10 mile radii

Prepared by Esri
Latitude: 34.42976
Longitude: -79.36616

	3 miles	5 miles	10 miles
Population Summary			
2000 Total Population	12,166	16,524	28,952
2010 Total Population	12,650	17,357	30,196
2021 Total Population	12,338	16,942	29,850
2021 Group Quarters	270	294	325
2026 Total Population	12,121	16,650	29,419
2021-2026 Annual Rate	-0.35%	-0.35%	-0.29%
2021 Total Daytime Population	13,599	18,211	29,335
Workers	6,018	7,821	11,102
Residents	7,581	10,390	18,233
Household Summary			
2000 Households	4,555	6,045	10,593
2000 Average Household Size	2.63	2.70	2.71
2010 Households	4,711	6,377	11,206
2010 Average Household Size	2.63	2.68	2.67
2021 Households	4,601	6,241	11,123
2021 Average Household Size	2.62	2.67	2.65
2026 Households	4,523	6,138	10,974
2026 Average Household Size	2.62	2.66	2.65
2021-2026 Annual Rate	-0.34%	-0.33%	-0.27%
2010 Families	3,244	4,468	7,883
2010 Average Family Size	3.20	3.22	3.20
2021 Families	3,108	4,293	7,683
2021 Average Family Size	3.22	3.23	3.22
2026 Families	3,037	4,199	7,541
2026 Average Family Size	3.23	3.24	3.22
2021-2026 Annual Rate	-0.46%	-0.44%	-0.37%
Housing Unit Summary			
2000 Housing Units	5,141	6,819	11,971
Owner Occupied Housing Units	57.0%	60.0%	63.1%
Renter Occupied Housing Units	31.6%	28.7%	25.4%
Vacant Housing Units	11.4%	11.3%	11.5%
2010 Housing Units	5,348	7,267	12,833
Owner Occupied Housing Units	50.8%	53.6%	57.2%
Renter Occupied Housing Units	37.2%	34.2%	30.1%
Vacant Housing Units	11.9%	12.2%	12.7%
2021 Housing Units	5,439	7,396	13,202
Owner Occupied Housing Units	46.8%	49.6%	53.9%
Renter Occupied Housing Units	37.8%	34.8%	30.4%
Vacant Housing Units	15.4%	15.6%	15.7%
2026 Housing Units	5,513	7,496	13,387
Owner Occupied Housing Units	45.9%	48.6%	52.9%
Renter Occupied Housing Units	36.1%	33.3%	29.1%
Vacant Housing Units	18.0%	18.1%	18.0%
Median Household Income			
2021	\$31,192	\$29,566	\$30,632
2026	\$31,960	\$30,500	\$32,361
Median Home Value			
2021	\$85,704	\$79,245	\$79,488
2026	\$89,472	\$82,574	\$84,556
Per Capita Income			
2021	\$16,604	\$15,836	\$16,674
2026	\$17,777	\$17,014	\$18,236
Median Age			
2010	35.1	34.8	36.3
2021	37.5	37.2	38.6
2026	39.0	38.9	40.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income			
Household Income Base	4,601	6,241	11,123
<\$15,000	24.1%	25.3%	24.7%
\$15,000 - \$24,999	17.7%	18.0%	16.9%
\$25,000 - \$34,999	12.1%	12.6%	13.3%
\$35,000 - \$49,999	13.7%	13.7%	14.0%
\$50,000 - \$74,999	15.4%	14.3%	14.3%
\$75,000 - \$99,999	8.8%	8.7%	7.7%
\$100,000 - \$149,999	5.8%	5.1%	6.3%
\$150,000 - \$199,999	1.6%	1.5%	1.9%
\$200,000+	0.8%	0.8%	0.9%
Average Household Income	\$44,571	\$43,137	\$44,778
2026 Households by Income			
Household Income Base	4,523	6,138	10,974
<\$15,000	22.8%	24.0%	23.1%
\$15,000 - \$24,999	17.9%	18.1%	16.6%
\$25,000 - \$34,999	12.4%	12.8%	13.1%
\$35,000 - \$49,999	12.9%	13.0%	13.5%
\$50,000 - \$74,999	15.6%	14.7%	14.8%
\$75,000 - \$99,999	9.5%	9.5%	8.5%
\$100,000 - \$149,999	6.1%	5.3%	7.0%
\$150,000 - \$199,999	1.9%	1.8%	2.5%
\$200,000+	0.8%	0.8%	0.9%
Average Household Income	\$47,701	\$46,320	\$48,925
2021 Owner Occupied Housing Units by Value			
Total	2,547	3,666	7,115
<\$50,000	21.7%	26.3%	29.0%
\$50,000 - \$99,999	39.6%	40.5%	35.5%
\$100,000 - \$149,999	14.0%	12.6%	13.8%
\$150,000 - \$199,999	12.3%	10.3%	10.5%
\$200,000 - \$249,999	3.2%	2.7%	3.7%
\$250,000 - \$299,999	2.1%	1.7%	2.5%
\$300,000 - \$399,999	3.1%	2.5%	2.5%
\$400,000 - \$499,999	0.4%	0.5%	0.5%
\$500,000 - \$749,999	2.6%	1.9%	1.3%
\$750,000 - \$999,999	0.0%	0.0%	0.0%
\$1,000,000 - \$1,499,999	0.4%	0.5%	0.3%
\$1,500,000 - \$1,999,999	0.2%	0.1%	0.1%
\$2,000,000 +	0.4%	0.4%	0.2%
Average Home Value	\$133,098	\$120,486	\$113,525
2026 Owner Occupied Housing Units by Value			
Total	2,532	3,643	7,083
<\$50,000	19.5%	24.1%	26.2%
\$50,000 - \$99,999	38.5%	39.8%	34.5%
\$100,000 - \$149,999	14.3%	13.1%	15.3%
\$150,000 - \$199,999	12.2%	10.4%	11.0%
\$200,000 - \$249,999	3.0%	2.6%	3.7%
\$250,000 - \$299,999	2.4%	2.0%	2.7%
\$300,000 - \$399,999	4.7%	3.7%	3.6%
\$400,000 - \$499,999	0.7%	0.9%	0.7%
\$500,000 - \$749,999	3.6%	2.6%	1.7%
\$750,000 - \$999,999	0.0%	0.0%	0.0%
\$1,000,000 - \$1,499,999	0.3%	0.4%	0.4%
\$1,500,000 - \$1,999,999	0.2%	0.1%	0.1%
\$2,000,000 +	0.3%	0.3%	0.2%
Average Home Value	\$142,883	\$128,705	\$122,963

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	12,649	17,355	30,196
0 - 4	7.9%	7.7%	7.4%
5 - 9	7.9%	8.0%	7.7%
10 - 14	7.0%	7.2%	7.2%
15 - 24	14.5%	14.6%	14.0%
25 - 34	12.6%	12.7%	12.2%
35 - 44	11.7%	12.2%	12.3%
45 - 54	13.1%	13.6%	14.1%
55 - 64	11.8%	11.6%	12.5%
65 - 74	7.5%	7.1%	7.2%
75 - 84	4.3%	3.8%	3.8%
85 +	1.8%	1.5%	1.5%
18 +	72.4%	72.1%	72.9%
2021 Population by Age			
Total	12,337	16,942	29,850
0 - 4	7.1%	7.0%	6.6%
5 - 9	7.2%	7.2%	6.9%
10 - 14	7.0%	7.0%	7.0%
15 - 24	12.5%	12.4%	11.9%
25 - 34	13.2%	13.4%	13.1%
35 - 44	12.2%	12.6%	12.4%
45 - 54	11.0%	11.4%	11.6%
55 - 64	12.6%	12.8%	13.5%
65 - 74	10.1%	9.8%	10.8%
75 - 84	5.0%	4.6%	4.5%
85 +	2.1%	1.7%	1.7%
18 +	74.5%	74.5%	75.5%
2026 Population by Age			
Total	12,119	16,650	29,420
0 - 4	6.9%	6.8%	6.4%
5 - 9	6.9%	7.0%	6.7%
10 - 14	7.0%	7.1%	7.0%
15 - 24	12.9%	12.8%	12.3%
25 - 34	11.3%	11.4%	11.1%
35 - 44	12.2%	12.8%	12.5%
45 - 54	11.6%	11.5%	11.7%
55 - 64	12.0%	12.3%	12.7%
65 - 74	10.7%	10.7%	11.9%
75 - 84	6.4%	5.9%	6.0%
85 +	2.1%	1.8%	1.8%
18 +	74.8%	74.9%	75.8%
2010 Population by Sex			
Males	5,936	8,179	14,222
Females	6,714	9,178	15,974
2021 Population by Sex			
Males	5,843	8,048	14,201
Females	6,494	8,894	15,649
2026 Population by Sex			
Males	5,755	7,929	14,046
Females	6,365	8,721	15,373

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	12,649	17,357	30,196
White Alone	44.4%	43.6%	42.5%
Black Alone	50.1%	50.2%	47.8%
American Indian Alone	2.1%	2.4%	6.1%
Asian Alone	0.4%	0.3%	0.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.6%	1.9%	1.8%
Two or More Races	1.4%	1.5%	1.6%
Hispanic Origin	2.8%	3.2%	3.0%
Diversity Index	57.7	58.5	61.1
2021 Population by Race/Ethnicity			
Total	12,337	16,942	29,849
White Alone	43.3%	42.4%	41.5%
Black Alone	49.6%	49.9%	47.2%
American Indian Alone	2.3%	2.6%	6.5%
Asian Alone	1.1%	0.9%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.8%	2.1%	2.0%
Two or More Races	1.8%	2.0%	2.2%
Hispanic Origin	3.1%	3.6%	3.4%
Diversity Index	59.2	60.0	62.7
2026 Population by Race/Ethnicity			
Total	12,121	16,649	29,418
White Alone	42.6%	41.7%	40.8%
Black Alone	49.4%	49.7%	47.0%
American Indian Alone	2.4%	2.7%	6.6%
Asian Alone	1.4%	1.1%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.9%	2.3%	2.2%
Two or More Races	2.2%	2.3%	2.6%
Hispanic Origin	3.3%	3.8%	3.7%
Diversity Index	60.1	60.9	63.7
2010 Population by Relationship and Household Type			
Total	12,650	17,357	30,196
In Households	98.0%	98.4%	99.0%
In Family Households	84.5%	85.6%	86.3%
Householder	25.6%	25.6%	26.1%
Spouse	13.8%	13.9%	14.7%
Child	37.3%	37.8%	37.3%
Other relative	5.4%	5.6%	5.6%
Nonrelative	2.4%	2.7%	2.6%
In Nonfamily Households	13.4%	12.8%	12.7%
In Group Quarters	2.0%	1.6%	1.0%
Institutionalized Population	1.8%	1.5%	0.9%
Noninstitutionalized Population	0.2%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment			
Total	8,175	11,236	20,187
Less than 9th Grade	10.0%	10.6%	9.2%
9th - 12th Grade, No Diploma	14.2%	14.8%	14.4%
High School Graduate	34.3%	33.4%	35.4%
GED/Alternative Credential	3.7%	3.8%	3.5%
Some College, No Degree	18.3%	18.5%	16.8%
Associate Degree	8.0%	8.0%	8.9%
Bachelor's Degree	6.3%	6.7%	7.7%
Graduate/Professional Degree	5.2%	4.3%	4.2%
2021 Population 15+ by Marital Status			
Total	9,711	13,342	23,736
Never Married	46.4%	47.8%	45.0%
Married	38.5%	37.6%	40.3%
Widowed	7.6%	7.0%	7.3%
Divorced	7.6%	7.5%	7.3%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,054	7,057	12,502
Population 16+ Employed	91.1%	91.2%	92.1%
Population 16+ Unemployment rate	8.9%	8.8%	7.9%
Population 16-24 Employed	15.9%	15.4%	13.4%
Population 16-24 Unemployment rate	8.0%	8.3%	11.4%
Population 25-54 Employed	64.1%	64.9%	63.8%
Population 25-54 Unemployment rate	10.0%	10.0%	8.2%
Population 55-64 Employed	14.7%	15.1%	17.0%
Population 55-64 Unemployment rate	7.9%	6.7%	5.9%
Population 65+ Employed	5.3%	4.6%	5.7%
Population 65+ Unemployment rate	0.0%	0.0%	1.2%
2021 Employed Population 16+ by Industry			
Total	4,605	6,434	11,513
Agriculture/Mining	4.5%	4.3%	4.5%
Construction	4.5%	4.5%	4.9%
Manufacturing	16.0%	19.7%	20.0%
Wholesale Trade	1.1%	1.2%	1.5%
Retail Trade	15.0%	14.7%	13.8%
Transportation/Utilities	8.8%	9.2%	8.5%
Information	0.1%	0.1%	0.4%
Finance/Insurance/Real Estate	5.2%	3.8%	4.2%
Services	38.1%	36.6%	36.6%
Public Administration	6.8%	5.8%	5.7%
2021 Employed Population 16+ by Occupation			
Total	4,606	6,433	11,513
White Collar	45.2%	41.2%	44.4%
Management/Business/Financial	12.8%	10.3%	10.5%
Professional	14.9%	13.7%	14.4%
Sales	6.1%	6.6%	7.4%
Administrative Support	11.4%	10.6%	12.0%
Services	19.2%	20.3%	17.3%
Blue Collar	35.6%	38.5%	38.3%
Farming/Forestry/Fishing	1.0%	1.4%	2.1%
Construction/Extraction	5.2%	5.0%	4.2%
Installation/Maintenance/Repair	4.1%	3.8%	3.5%
Production	9.7%	11.1%	11.7%
Transportation/Material Moving	15.6%	17.2%	16.7%

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2010 Households by Type			
Total	4,710	6,376	11,205
Households with 1 Person	27.2%	26.0%	26.0%
Households with 2+ People	72.8%	74.0%	74.0%
Family Households	68.9%	70.1%	70.4%
Husband-wife Families	37.2%	38.0%	39.5%
With Related Children	15.5%	16.4%	16.8%
Other Family (No Spouse Present)	31.7%	32.0%	30.8%
Other Family with Male Householder	5.7%	5.9%	6.0%
With Related Children	3.0%	3.1%	3.2%
Other Family with Female Householder	26.1%	26.2%	24.8%
With Related Children	17.6%	17.8%	16.4%
Nonfamily Households	3.9%	4.0%	3.7%
All Households with Children	36.6%	37.8%	36.9%
Multigenerational Households	7.5%	8.1%	8.0%
Unmarried Partner Households	6.2%	6.6%	6.6%
Male-female	5.9%	6.2%	6.1%
Same-sex	0.3%	0.4%	0.5%
2010 Households by Size			
Total	4,710	6,378	11,206
1 Person Household	27.2%	26.0%	26.0%
2 Person Household	30.0%	29.4%	29.9%
3 Person Household	17.5%	18.1%	17.8%
4 Person Household	13.0%	13.3%	13.6%
5 Person Household	6.6%	7.2%	7.2%
6 Person Household	3.2%	3.3%	3.0%
7 + Person Household	2.5%	2.7%	2.4%
2010 Households by Tenure and Mortgage Status			
Total	4,711	6,377	11,206
Owner Occupied	57.7%	61.0%	65.5%
Owned with a Mortgage/Loan	28.5%	30.5%	32.3%
Owned Free and Clear	29.2%	30.5%	33.2%
Renter Occupied	42.3%	39.0%	34.5%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	215	220	225
Percent of Income for Mortgage	11.5%	11.2%	10.9%
Wealth Index	36	34	36
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,348	7,267	12,833
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	64.9%	53.7%	32.4%
Rural Housing Units	35.1%	46.3%	67.6%
2010 Population By Urban/ Rural Status			
Total Population	12,650	17,357	30,196
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	64.1%	52.5%	32.4%
Rural Population	35.9%	47.5%	67.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Rural Bypasses (10E)	Rural Bypasses (10E)	Rural Bypasses (10E)
2.	City Commons (11E)	City Commons (11E)	City Commons (11E)
3.	Modest Income Homes (12D)	Modest Income Homes (12D)	Modest Income Homes (12D)
2021 Consumer Spending			
Apparel & Services: Total \$	\$4,803,278	\$6,243,534	\$11,369,163
Average Spent	\$1,043.96	\$1,000.41	\$1,022.13
Spending Potential Index	49	47	48
Education: Total \$	\$3,251,166	\$4,143,816	\$7,351,051
Average Spent	\$706.62	\$663.97	\$660.89
Spending Potential Index	41	38	38
Entertainment/Recreation: Total \$	\$7,702,970	\$10,252,796	\$19,360,871
Average Spent	\$1,674.19	\$1,642.81	\$1,740.62
Spending Potential Index	52	51	54
Food at Home: Total \$	\$13,627,391	\$18,174,568	\$34,149,919
Average Spent	\$2,961.83	\$2,912.12	\$3,070.21
Spending Potential Index	54	53	56
Food Away from Home: Total \$	\$8,769,456	\$11,534,655	\$21,280,506
Average Spent	\$1,905.99	\$1,848.21	\$1,913.20
Spending Potential Index	50	49	50
Health Care: Total \$	\$15,953,149	\$21,326,648	\$40,471,290
Average Spent	\$3,467.32	\$3,417.18	\$3,638.52
Spending Potential Index	56	55	58
HH Furnishings & Equipment: Total \$	\$5,179,760	\$6,840,338	\$12,725,388
Average Spent	\$1,125.79	\$1,096.03	\$1,144.06
Spending Potential Index	50	49	51
Personal Care Products & Services: Total \$	\$1,997,734	\$2,593,573	\$4,732,363
Average Spent	\$434.20	\$415.57	\$425.46
Spending Potential Index	48	46	47
Shelter: Total \$	\$41,113,237	\$52,868,397	\$95,109,990
Average Spent	\$8,935.72	\$8,471.14	\$8,550.75
Spending Potential Index	44	42	42
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,556,271	\$7,460,930	\$14,162,664
Average Spent	\$1,207.62	\$1,195.47	\$1,273.28
Spending Potential Index	51	50	53
Travel: Total \$	\$5,020,343	\$6,509,248	\$11,894,708
Average Spent	\$1,091.14	\$1,042.98	\$1,069.38
Spending Potential Index	43	41	42
Vehicle Maintenance & Repairs: Total \$	\$2,871,720	\$3,848,229	\$7,270,106
Average Spent	\$624.15	\$616.60	\$653.61
Spending Potential Index	56	56	59

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.