



Market Profile

1600 J a Cochran Byp, Chester, South Carolina, 29706
Rings: 3, 5, 10 mile radii

Prepared by Esri
Latitude: 34.69541
Longitude: -81.19295

	3 miles	5 miles	10 miles
Population Summary			
2000 Total Population	12,676	16,222	22,571
2010 Total Population	11,301	14,910	21,568
2021 Total Population	11,106	14,634	21,225
2021 Group Quarters	142	173	210
2026 Total Population	10,987	14,470	21,009
2021-2026 Annual Rate	-0.22%	-0.23%	-0.20%
2021 Total Daytime Population	10,840	13,996	19,162
Workers	4,396	5,493	6,896
Residents	6,444	8,503	12,266
Household Summary			
2000 Households	4,781	6,105	8,509
2000 Average Household Size	2.61	2.62	2.62
2010 Households	4,406	5,790	8,353
2010 Average Household Size	2.53	2.55	2.56
2021 Households	4,375	5,743	8,303
2021 Average Household Size	2.51	2.52	2.53
2026 Households	4,338	5,693	8,239
2026 Average Household Size	2.50	2.51	2.52
2021-2026 Annual Rate	-0.17%	-0.17%	-0.15%
2010 Families	2,994	4,002	5,869
2010 Average Family Size	3.08	3.06	3.05
2021 Families	2,907	3,886	5,720
2021 Average Family Size	3.07	3.06	3.04
2026 Families	2,865	3,829	5,644
2026 Average Family Size	3.07	3.06	3.04
2021-2026 Annual Rate	-0.29%	-0.30%	-0.27%
Housing Unit Summary			
2000 Housing Units	5,337	6,788	9,460
Owner Occupied Housing Units	61.0%	64.7%	68.2%
Renter Occupied Housing Units	28.6%	25.3%	21.8%
Vacant Housing Units	10.4%	10.1%	10.1%
2010 Housing Units	5,094	6,613	9,507
Owner Occupied Housing Units	54.5%	58.8%	62.8%
Renter Occupied Housing Units	32.0%	28.8%	25.0%
Vacant Housing Units	13.5%	12.4%	12.1%
2021 Housing Units	5,183	6,720	9,695
Owner Occupied Housing Units	52.1%	56.3%	60.3%
Renter Occupied Housing Units	32.3%	29.1%	25.3%
Vacant Housing Units	15.6%	14.5%	14.4%
2026 Housing Units	5,212	6,758	9,763
Owner Occupied Housing Units	51.5%	55.7%	59.6%
Renter Occupied Housing Units	31.7%	28.5%	24.7%
Vacant Housing Units	16.8%	15.8%	15.6%
Median Household Income			
2021	\$38,125	\$41,139	\$45,011
2026	\$41,561	\$45,434	\$50,050
Median Home Value			
2021	\$91,621	\$99,503	\$127,701
2026	\$169,622	\$184,447	\$201,603
Per Capita Income			
2021	\$20,772	\$21,681	\$22,886
2026	\$22,927	\$24,024	\$25,449
Median Age			
2010	37.8	38.5	39.6
2021	39.6	40.4	41.6
2026	41.5	42.1	43.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income			
Household Income Base	4,375	5,743	8,303
<\$15,000	21.7%	19.9%	17.4%
\$15,000 - \$24,999	14.4%	13.7%	12.8%
\$25,000 - \$34,999	10.7%	10.3%	10.1%
\$35,000 - \$49,999	12.2%	12.7%	13.3%
\$50,000 - \$74,999	17.4%	18.4%	19.2%
\$75,000 - \$99,999	11.4%	11.7%	12.5%
\$100,000 - \$149,999	7.6%	8.5%	9.5%
\$150,000 - \$199,999	3.2%	3.2%	3.5%
\$200,000+	1.4%	1.6%	1.7%
Average Household Income	\$52,976	\$55,396	\$58,473
2026 Households by Income			
Household Income Base	4,338	5,693	8,239
<\$15,000	20.1%	18.2%	15.8%
\$15,000 - \$24,999	13.4%	12.5%	11.5%
\$25,000 - \$34,999	10.2%	9.7%	9.4%
\$35,000 - \$49,999	12.2%	12.7%	13.2%
\$50,000 - \$74,999	17.8%	18.9%	19.6%
\$75,000 - \$99,999	12.3%	12.6%	13.4%
\$100,000 - \$149,999	8.6%	9.8%	10.9%
\$150,000 - \$199,999	3.9%	3.8%	4.4%
\$200,000+	1.5%	1.8%	1.9%
Average Household Income	\$58,347	\$61,233	\$64,868
2021 Owner Occupied Housing Units by Value			
Total	2,700	3,786	5,846
<\$50,000	21.7%	18.4%	15.4%
\$50,000 - \$99,999	33.9%	31.9%	28.5%
\$100,000 - \$149,999	8.7%	10.3%	11.1%
\$150,000 - \$199,999	12.7%	12.7%	14.0%
\$200,000 - \$249,999	8.7%	9.1%	10.2%
\$250,000 - \$299,999	6.0%	8.6%	9.9%
\$300,000 - \$399,999	4.9%	4.5%	5.2%
\$400,000 - \$499,999	0.7%	0.9%	1.6%
\$500,000 - \$749,999	1.6%	2.5%	3.0%
\$750,000 - \$999,999	0.0%	0.1%	0.2%
\$1,000,000 - \$1,499,999	0.2%	0.4%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.8%	0.6%	0.4%
Average Home Value	\$151,121	\$162,513	\$175,222
2026 Owner Occupied Housing Units by Value			
Total	2,686	3,767	5,823
<\$50,000	13.3%	10.9%	8.5%
\$50,000 - \$99,999	23.2%	20.7%	17.3%
\$100,000 - \$149,999	7.3%	8.2%	8.4%
\$150,000 - \$199,999	15.7%	14.9%	15.3%
\$200,000 - \$249,999	12.5%	12.8%	13.9%
\$250,000 - \$299,999	10.1%	14.4%	16.1%
\$300,000 - \$399,999	11.2%	9.6%	10.1%
\$400,000 - \$499,999	1.1%	1.5%	2.7%
\$500,000 - \$749,999	3.4%	4.9%	5.6%
\$750,000 - \$999,999	0.0%	0.1%	0.4%
\$1,000,000 - \$1,499,999	0.3%	0.6%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	1.8%	1.3%	0.9%
Average Home Value	\$222,422	\$232,058	\$242,668

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	11,300	14,908	21,564
0 - 4	7.4%	7.3%	6.9%
5 - 9	7.0%	6.8%	6.6%
10 - 14	6.8%	6.7%	6.6%
15 - 24	13.9%	13.5%	13.0%
25 - 34	11.3%	11.4%	11.2%
35 - 44	12.6%	12.6%	12.8%
45 - 54	14.4%	14.6%	14.9%
55 - 64	12.8%	13.2%	13.5%
65 - 74	7.7%	7.8%	8.2%
75 - 84	4.4%	4.4%	4.5%
85 +	1.8%	1.7%	1.7%
18 +	74.3%	74.8%	75.4%
2021 Population by Age			
Total	11,106	14,635	21,224
0 - 4	6.5%	6.3%	6.0%
5 - 9	7.2%	7.0%	6.6%
10 - 14	6.9%	6.8%	6.6%
15 - 24	10.7%	10.4%	10.2%
25 - 34	13.1%	13.0%	12.8%
35 - 44	11.3%	11.6%	11.6%
45 - 54	12.1%	12.1%	12.5%
55 - 64	13.5%	13.7%	14.2%
65 - 74	11.5%	11.9%	12.2%
75 - 84	5.3%	5.3%	5.5%
85 +	1.8%	1.8%	1.8%
18 +	75.9%	76.4%	77.4%
2026 Population by Age			
Total	10,987	14,470	21,012
0 - 4	6.2%	6.1%	5.8%
5 - 9	6.6%	6.4%	6.2%
10 - 14	6.9%	6.8%	6.7%
15 - 24	11.3%	11.1%	10.8%
25 - 34	10.6%	10.3%	10.2%
35 - 44	12.5%	12.6%	12.6%
45 - 54	11.6%	11.8%	11.9%
55 - 64	12.8%	13.0%	13.6%
65 - 74	12.5%	12.7%	13.0%
75 - 84	6.9%	7.1%	7.3%
85 +	2.0%	2.0%	2.0%
18 +	76.3%	76.6%	77.4%
2010 Population by Sex			
Males	5,356	7,106	10,352
Females	5,945	7,804	11,216
2021 Population by Sex			
Males	5,297	7,018	10,246
Females	5,809	7,616	10,979
2026 Population by Sex			
Males	5,271	6,973	10,180
Females	5,717	7,497	10,830

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	11,300	14,910	21,569
White Alone	40.4%	46.8%	54.5%
Black Alone	57.1%	50.5%	42.7%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	0.3%	0.3%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	0.5%	0.5%
Two or More Races	1.4%	1.4%	1.4%
Hispanic Origin	1.1%	1.2%	1.4%
Diversity Index	52.1	53.7	53.3
2021 Population by Race/Ethnicity			
Total	11,105	14,635	21,224
White Alone	41.0%	47.4%	55.0%
Black Alone	55.2%	48.6%	40.9%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	0.7%	0.6%	0.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	0.8%	0.8%
Two or More Races	2.1%	2.1%	2.1%
Hispanic Origin	1.8%	2.1%	2.3%
Diversity Index	54.3	55.7	55.2
2026 Population by Race/Ethnicity			
Total	10,987	14,470	21,011
White Alone	41.1%	47.5%	55.0%
Black Alone	54.2%	47.6%	39.9%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	0.9%	0.8%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	0.9%	1.0%
Two or More Races	2.6%	2.6%	2.7%
Hispanic Origin	2.2%	2.6%	2.9%
Diversity Index	55.7	57.1	56.4
2010 Population by Relationship and Household Type			
Total	11,301	14,910	21,568
In Households	98.7%	98.8%	99.0%
In Family Households	84.7%	85.2%	85.8%
Householder	26.4%	26.8%	27.2%
Spouse	13.2%	14.8%	16.6%
Child	37.0%	35.9%	34.7%
Other relative	5.0%	4.7%	4.4%
Nonrelative	3.2%	3.0%	2.8%
In Nonfamily Households	14.1%	13.6%	13.3%
In Group Quarters	1.3%	1.2%	1.0%
Institutionalized Population	1.2%	1.1%	0.9%
Noninstitutionalized Population	0.0%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment			
Total	7,623	10,158	14,982
Less than 9th Grade	5.4%	5.5%	5.3%
9th - 12th Grade, No Diploma	12.5%	12.2%	11.7%
High School Graduate	33.6%	34.3%	33.7%
GED/Alternative Credential	5.5%	5.7%	6.0%
Some College, No Degree	20.6%	19.4%	18.8%
Associate Degree	8.9%	9.5%	10.6%
Bachelor's Degree	8.9%	8.7%	8.8%
Graduate/Professional Degree	4.5%	4.7%	5.1%
2021 Population 15+ by Marital Status			
Total	8,815	11,684	17,140
Never Married	44.2%	41.6%	37.8%
Married	39.2%	41.7%	45.6%
Widowed	7.8%	8.3%	8.6%
Divorced	8.8%	8.3%	8.0%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,087	6,652	9,679
Population 16+ Employed	89.5%	90.5%	91.6%
Population 16+ Unemployment rate	10.5%	9.5%	8.4%
Population 16-24 Employed	10.1%	9.6%	9.4%
Population 16-24 Unemployment rate	23.4%	20.8%	18.4%
Population 25-54 Employed	63.3%	63.8%	64.0%
Population 25-54 Unemployment rate	9.1%	8.6%	7.6%
Population 55-64 Employed	17.0%	17.6%	18.6%
Population 55-64 Unemployment rate	11.2%	9.6%	8.2%
Population 65+ Employed	9.6%	9.0%	7.9%
Population 65+ Unemployment rate	1.1%	1.5%	1.7%
2021 Employed Population 16+ by Industry			
Total	4,554	6,018	8,863
Agriculture/Mining	2.5%	2.3%	2.1%
Construction	6.4%	6.9%	7.7%
Manufacturing	21.7%	22.7%	22.4%
Wholesale Trade	2.5%	3.0%	3.2%
Retail Trade	12.0%	11.8%	11.7%
Transportation/Utilities	5.9%	6.3%	6.5%
Information	0.9%	1.0%	1.0%
Finance/Insurance/Real Estate	4.0%	3.6%	3.4%
Services	38.4%	37.1%	36.8%
Public Administration	5.6%	5.3%	5.2%
2021 Employed Population 16+ by Occupation			
Total	4,553	6,019	8,862
White Collar	44.1%	44.1%	44.4%
Management/Business/Financial	7.1%	7.5%	8.3%
Professional	17.5%	16.8%	16.1%
Sales	8.8%	8.5%	8.5%
Administrative Support	10.7%	11.3%	11.5%
Services	17.0%	16.5%	15.5%
Blue Collar	38.9%	39.5%	40.0%
Farming/Forestry/Fishing	0.5%	0.5%	0.7%
Construction/Extraction	4.9%	4.8%	5.0%
Installation/Maintenance/Repair	3.0%	3.4%	4.5%
Production	15.0%	15.6%	15.5%
Transportation/Material Moving	15.6%	15.1%	14.5%

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2010 Households by Type			
Total	4,406	5,790	8,353
Households with 1 Person	28.7%	27.4%	26.2%
Households with 2+ People	71.3%	72.6%	73.8%
Family Households	68.0%	69.1%	70.3%
Husband-wife Families	34.1%	38.2%	42.7%
With Related Children	13.2%	14.9%	16.7%
Other Family (No Spouse Present)	33.8%	30.9%	27.5%
Other Family with Male Householder	6.2%	6.3%	6.2%
With Related Children	2.6%	2.8%	3.0%
Other Family with Female Householder	27.6%	24.6%	21.4%
With Related Children	18.9%	16.8%	14.5%
Nonfamily Households	3.4%	3.4%	3.6%
All Households with Children	35.0%	35.0%	34.6%
Multigenerational Households	6.9%	6.8%	6.4%
Unmarried Partner Households	7.4%	7.1%	6.8%
Male-female	6.9%	6.5%	6.2%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	4,405	5,790	8,354
1 Person Household	28.7%	27.4%	26.2%
2 Person Household	30.2%	31.3%	32.6%
3 Person Household	17.5%	17.7%	17.8%
4 Person Household	12.8%	12.9%	13.1%
5 Person Household	6.5%	6.5%	6.4%
6 Person Household	2.5%	2.5%	2.3%
7 + Person Household	1.8%	1.7%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	4,406	5,790	8,353
Owner Occupied	63.0%	67.2%	71.5%
Owned with a Mortgage/Loan	37.3%	40.4%	43.4%
Owned Free and Clear	25.7%	26.8%	28.1%
Renter Occupied	37.0%	32.8%	28.5%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	230	231	200
Percent of Income for Mortgage	10.1%	10.1%	11.9%
Wealth Index	45	48	53
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,094	6,613	9,507
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	78.0%	62.0%	44.4%
Rural Housing Units	22.0%	38.0%	55.6%
2010 Population By Urban/ Rural Status			
Total Population	11,301	14,910	21,568
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	77.5%	60.6%	43.2%
Rural Population	22.5%	39.4%	56.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Modest Income Homes (12D)	Modest Income Homes (12D)	Southern Satellites (10A)
2.	Rural Bypasses (10E)	Rural Bypasses (10E)	Rural Bypasses (10E)
3.	Southern Satellites (10A)	Southern Satellites (10A)	Modest Income Homes (12D)
2021 Consumer Spending			
Apparel & Services: Total \$	\$5,365,928	\$7,337,704	\$11,129,026
Average Spent	\$1,226.50	\$1,277.68	\$1,340.36
Spending Potential Index	58	60	63
Education: Total \$	\$3,578,296	\$4,833,903	\$7,283,497
Average Spent	\$817.90	\$841.70	\$877.21
Spending Potential Index	47	49	51
Entertainment/Recreation: Total \$	\$8,667,706	\$12,017,619	\$18,480,077
Average Spent	\$1,981.19	\$2,092.57	\$2,225.71
Spending Potential Index	61	65	69
Food at Home: Total \$	\$15,117,860	\$20,910,650	\$31,944,289
Average Spent	\$3,455.51	\$3,641.07	\$3,847.32
Spending Potential Index	63	67	71
Food Away from Home: Total \$	\$9,766,377	\$13,454,552	\$20,516,874
Average Spent	\$2,232.31	\$2,342.77	\$2,471.02
Spending Potential Index	59	62	65
Health Care: Total \$	\$18,171,388	\$25,172,108	\$38,698,139
Average Spent	\$4,153.46	\$4,383.09	\$4,660.74
Spending Potential Index	67	70	75
HH Furnishings & Equipment: Total \$	\$5,839,505	\$8,039,139	\$12,305,714
Average Spent	\$1,334.74	\$1,399.82	\$1,482.08
Spending Potential Index	59	62	66
Personal Care Products & Services: Total \$	\$2,259,368	\$3,075,798	\$4,664,197
Average Spent	\$516.43	\$535.57	\$561.75
Spending Potential Index	58	60	63
Shelter: Total \$	\$46,392,992	\$62,666,314	\$94,408,770
Average Spent	\$10,604.11	\$10,911.77	\$11,370.44
Spending Potential Index	53	54	56
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,258,281	\$8,782,493	\$13,625,344
Average Spent	\$1,430.46	\$1,529.25	\$1,641.01
Spending Potential Index	60	64	69
Travel: Total \$	\$5,724,405	\$7,832,206	\$11,980,820
Average Spent	\$1,308.44	\$1,363.78	\$1,442.95
Spending Potential Index	52	54	57
Vehicle Maintenance & Repairs: Total \$	\$3,191,595	\$4,421,331	\$6,766,518
Average Spent	\$729.51	\$769.86	\$814.95
Spending Potential Index	66	69	74

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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