



Market Profile

141 E Church St, Ste E, Leesville, South Carolina, 29070
Rings: 3, 5, 10 mile radii

Prepared by Esri
Latitude: 33.91751
Longitude: -81.52726

	3 miles	5 miles	10 miles
Population Summary			
2000 Total Population	6,838	10,155	25,744
2010 Total Population	6,845	10,477	28,635
2021 Total Population	7,349	11,347	31,520
2021 Group Quarters	22	34	151
2026 Total Population	7,657	11,851	33,116
2021-2026 Annual Rate	0.82%	0.87%	0.99%
2021 Total Daytime Population	7,860	10,572	29,245
Workers	3,834	4,433	11,791
Residents	4,026	6,139	17,454
Household Summary			
2000 Households	2,660	3,907	9,838
2000 Average Household Size	2.54	2.58	2.60
2010 Households	2,727	4,093	11,110
2010 Average Household Size	2.50	2.55	2.56
2021 Households	2,935	4,439	12,271
2021 Average Household Size	2.50	2.55	2.56
2026 Households	3,062	4,640	12,906
2026 Average Household Size	2.49	2.55	2.55
2021-2026 Annual Rate	0.85%	0.89%	1.01%
2010 Families	1,886	2,874	8,062
2010 Average Family Size	3.00	3.04	3.00
2021 Families	1,984	3,050	8,729
2021 Average Family Size	3.02	3.06	3.01
2026 Families	2,057	3,168	9,132
2026 Average Family Size	3.03	3.07	3.01
2021-2026 Annual Rate	0.73%	0.76%	0.91%
Housing Unit Summary			
2000 Housing Units	2,996	4,355	11,115
Owner Occupied Housing Units	63.5%	67.2%	71.7%
Renter Occupied Housing Units	25.3%	22.5%	16.8%
Vacant Housing Units	11.2%	10.3%	11.5%
2010 Housing Units	3,144	4,671	12,737
Owner Occupied Housing Units	58.5%	62.0%	66.9%
Renter Occupied Housing Units	28.2%	25.6%	20.3%
Vacant Housing Units	13.3%	12.4%	12.8%
2021 Housing Units	3,382	5,053	13,997
Owner Occupied Housing Units	57.4%	61.0%	66.3%
Renter Occupied Housing Units	29.4%	26.9%	21.3%
Vacant Housing Units	13.2%	12.2%	12.3%
2026 Housing Units	3,515	5,263	14,679
Owner Occupied Housing Units	58.4%	62.3%	67.4%
Renter Occupied Housing Units	28.7%	25.9%	20.5%
Vacant Housing Units	12.9%	11.8%	12.1%
Median Household Income			
2021	\$46,459	\$47,504	\$53,335
2026	\$52,516	\$53,001	\$58,939
Median Home Value			
2021	\$171,530	\$176,948	\$208,043
2026	\$241,013	\$256,506	\$278,697
Per Capita Income			
2021	\$24,285	\$24,570	\$27,689
2026	\$27,481	\$27,744	\$31,453
Median Age			
2010	40.5	40.2	40.3
2021	41.7	41.7	42.7
2026	42.5	42.8	43.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	2,935	4,439	12,271
<\$15,000	14.9%	13.7%	11.0%
\$15,000 - \$24,999	12.1%	11.2%	11.2%
\$25,000 - \$34,999	11.2%	11.2%	9.7%
\$35,000 - \$49,999	14.4%	15.9%	14.8%
\$50,000 - \$74,999	16.9%	16.3%	17.8%
\$75,000 - \$99,999	11.7%	12.6%	14.6%
\$100,000 - \$149,999	14.3%	14.3%	13.0%
\$150,000 - \$199,999	3.1%	3.1%	4.5%
\$200,000+	1.3%	1.6%	3.5%
Average Household Income	\$60,404	\$62,131	\$70,889
2026 Households by Income			
Household Income Base	3,062	4,640	12,906
<\$15,000	12.3%	11.4%	9.1%
\$15,000 - \$24,999	10.3%	9.4%	9.3%
\$25,000 - \$34,999	10.6%	10.6%	9.4%
\$35,000 - \$49,999	14.3%	15.8%	14.5%
\$50,000 - \$74,999	17.1%	16.3%	17.2%
\$75,000 - \$99,999	12.7%	13.4%	15.2%
\$100,000 - \$149,999	17.3%	17.3%	15.4%
\$150,000 - \$199,999	3.9%	3.9%	5.7%
\$200,000+	1.4%	1.8%	4.1%
Average Household Income	\$68,285	\$70,116	\$80,435
2021 Owner Occupied Housing Units by Value			
Total	1,941	3,080	9,287
<\$50,000	7.4%	7.4%	7.7%
\$50,000 - \$99,999	15.5%	14.5%	12.5%
\$100,000 - \$149,999	18.5%	18.6%	13.6%
\$150,000 - \$199,999	20.0%	17.5%	14.2%
\$200,000 - \$249,999	11.8%	11.5%	12.0%
\$250,000 - \$299,999	9.3%	9.8%	11.6%
\$300,000 - \$399,999	12.1%	14.1%	15.3%
\$400,000 - \$499,999	2.2%	2.9%	5.7%
\$500,000 - \$749,999	2.8%	2.9%	4.9%
\$750,000 - \$999,999	0.2%	0.5%	1.1%
\$1,000,000 - \$1,499,999	0.3%	0.3%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.7%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$198,417	\$209,096	\$251,418
2026 Owner Occupied Housing Units by Value			
Total	2,053	3,277	9,894
<\$50,000	2.9%	2.8%	2.8%
\$50,000 - \$99,999	6.4%	5.8%	5.1%
\$100,000 - \$149,999	10.5%	10.1%	7.3%
\$150,000 - \$199,999	18.0%	15.5%	12.4%
\$200,000 - \$249,999	14.9%	13.9%	13.6%
\$250,000 - \$299,999	15.1%	14.9%	15.2%
\$300,000 - \$399,999	22.3%	25.1%	23.9%
\$400,000 - \$499,999	3.8%	5.0%	8.4%
\$500,000 - \$749,999	5.3%	5.3%	7.7%
\$750,000 - \$999,999	0.5%	0.9%	1.6%
\$1,000,000 - \$1,499,999	0.4%	0.4%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.2%	1.1%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$262,378	\$278,364	\$321,672

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	6,844	10,478	28,635
0 - 4	7.2%	7.0%	6.4%
5 - 9	6.4%	6.5%	6.7%
10 - 14	6.6%	6.8%	6.8%
15 - 24	12.3%	12.7%	12.3%
25 - 34	10.8%	10.9%	11.0%
35 - 44	12.0%	12.4%	13.3%
45 - 54	14.9%	15.4%	15.8%
55 - 64	13.1%	12.9%	13.3%
65 - 74	8.6%	8.5%	8.5%
75 - 84	5.7%	5.2%	4.5%
85 +	2.3%	1.9%	1.5%
18 +	75.4%	75.4%	75.9%
2021 Population by Age			
Total	7,351	11,348	31,520
0 - 4	6.4%	6.1%	5.6%
5 - 9	6.5%	6.4%	6.0%
10 - 14	6.4%	6.4%	6.2%
15 - 24	10.4%	10.3%	10.2%
25 - 34	12.7%	13.1%	12.7%
35 - 44	11.0%	11.3%	12.0%
45 - 54	11.6%	12.0%	12.8%
55 - 64	14.4%	14.9%	15.4%
65 - 74	12.3%	11.9%	12.2%
75 - 84	5.9%	5.6%	5.3%
85 +	2.4%	2.1%	1.6%
18 +	77.4%	77.9%	78.9%
2026 Population by Age			
Total	7,657	11,853	33,114
0 - 4	6.4%	6.1%	5.5%
5 - 9	6.3%	6.2%	5.7%
10 - 14	6.6%	6.5%	6.3%
15 - 24	10.9%	10.7%	10.2%
25 - 34	11.1%	11.0%	10.6%
35 - 44	11.6%	12.1%	13.0%
45 - 54	11.0%	11.4%	12.0%
55 - 64	12.9%	13.5%	14.6%
65 - 74	13.5%	13.4%	13.4%
75 - 84	7.4%	7.1%	6.9%
85 +	2.3%	2.1%	1.7%
18 +	76.8%	77.4%	78.8%
2010 Population by Sex			
Males	3,181	4,970	14,138
Females	3,664	5,507	14,497
2021 Population by Sex			
Males	3,429	5,401	15,628
Females	3,920	5,945	15,892
2026 Population by Sex			
Males	3,577	5,644	16,441
Females	4,080	6,207	16,675

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2010 Population by Race/Ethnicity			
Total	6,845	10,476	28,635
White Alone	57.9%	64.0%	76.0%
Black Alone	38.0%	31.5%	18.8%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	0.6%	0.5%	0.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.9%	2.4%	3.2%
Two or More Races	1.1%	1.2%	1.3%
Hispanic Origin	3.9%	4.6%	5.8%
Diversity Index	55.6	53.6	45.4
2021 Population by Race/Ethnicity			
Total	7,348	11,348	31,520
White Alone	55.3%	61.8%	74.9%
Black Alone	39.7%	32.7%	18.8%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	1.0%	0.7%	0.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.2%	2.7%	3.8%
Two or More Races	1.4%	1.6%	1.6%
Hispanic Origin	4.3%	5.2%	6.7%
Diversity Index	57.4	55.9	47.8
2026 Population by Race/Ethnicity			
Total	7,656	11,852	33,116
White Alone	53.8%	60.5%	74.2%
Black Alone	40.7%	33.5%	18.9%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	1.2%	0.8%	0.5%
Pacific Islander Alone	0.1%	0.2%	0.1%
Some Other Race Alone	2.3%	2.9%	4.0%
Two or More Races	1.6%	1.8%	1.9%
Hispanic Origin	4.5%	5.5%	7.1%
Diversity Index	58.4	57.2	49.2
2010 Population by Relationship and Household Type			
Total	6,845	10,477	28,635
In Households	99.7%	99.7%	99.5%
In Family Households	85.5%	86.1%	86.9%
Householder	27.7%	27.7%	28.2%
Spouse	17.7%	18.7%	20.7%
Child	33.2%	33.1%	31.9%
Other relative	4.0%	3.8%	3.5%
Nonrelative	2.8%	2.8%	2.5%
In Nonfamily Households	14.2%	13.6%	12.6%
In Group Quarters	0.3%	0.3%	0.5%
Institutionalized Population	0.0%	0.0%	0.0%
Noninstitutionalized Population	0.3%	0.3%	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2021 Population 25+ by Educational Attainment			
Total	5,164	8,038	22,722
Less than 9th Grade	6.8%	6.1%	5.3%
9th - 12th Grade, No Diploma	8.5%	8.9%	9.9%
High School Graduate	31.3%	32.4%	29.9%
GED/Alternative Credential	5.9%	5.5%	5.5%
Some College, No Degree	22.5%	22.7%	20.9%
Associate Degree	8.2%	8.4%	9.0%
Bachelor's Degree	11.7%	11.1%	12.8%
Graduate/Professional Degree	5.2%	4.8%	6.7%
2021 Population 15+ by Marital Status			
Total	5,927	9,206	25,923
Never Married	32.8%	31.2%	28.0%
Married	51.7%	54.0%	57.4%
Widowed	6.0%	6.1%	5.5%
Divorced	9.5%	8.8%	9.1%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,570	5,556	14,910
Population 16+ Employed	93.8%	94.2%	94.8%
Population 16+ Unemployment rate	6.2%	5.8%	5.2%
Population 16-24 Employed	13.6%	12.0%	9.4%
Population 16-24 Unemployment rate	6.0%	7.4%	14.1%
Population 25-54 Employed	59.5%	60.5%	63.1%
Population 25-54 Unemployment rate	7.9%	7.1%	5.0%
Population 55-64 Employed	17.3%	18.7%	20.5%
Population 55-64 Unemployment rate	0.0%	0.1%	0.9%
Population 65+ Employed	9.6%	8.8%	7.0%
Population 65+ Unemployment rate	6.4%	6.5%	5.7%
2021 Employed Population 16+ by Industry			
Total	3,349	5,233	14,135
Agriculture/Mining	1.5%	2.3%	3.4%
Construction	10.1%	10.1%	10.4%
Manufacturing	16.7%	16.1%	14.4%
Wholesale Trade	3.8%	3.6%	3.1%
Retail Trade	14.2%	14.6%	14.7%
Transportation/Utilities	2.9%	3.4%	5.0%
Information	0.4%	0.5%	0.6%
Finance/Insurance/Real Estate	5.1%	5.5%	5.4%
Services	42.1%	40.9%	38.8%
Public Administration	3.1%	2.9%	4.2%
2021 Employed Population 16+ by Occupation			
Total	3,350	5,232	14,136
White Collar	49.3%	50.1%	53.3%
Management/Business/Financial	11.5%	12.9%	15.2%
Professional	19.9%	18.6%	18.0%
Sales	9.2%	9.1%	10.2%
Administrative Support	8.6%	9.5%	9.9%
Services	18.2%	16.5%	13.7%
Blue Collar	32.5%	33.4%	33.0%
Farming/Forestry/Fishing	0.5%	0.8%	1.6%
Construction/Extraction	5.9%	7.2%	7.5%
Installation/Maintenance/Repair	4.7%	4.1%	4.6%
Production	10.7%	10.3%	8.7%
Transportation/Material Moving	10.8%	11.0%	10.6%

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2010 Households by Type			
Total	2,728	4,093	11,110
Households with 1 Person	27.3%	26.0%	23.6%
Households with 2+ People	72.7%	74.0%	76.4%
Family Households	69.1%	70.2%	72.6%
Husband-wife Families	44.2%	47.3%	53.3%
With Related Children	16.1%	18.1%	21.1%
Other Family (No Spouse Present)	25.0%	22.9%	19.3%
Other Family with Male Householder	5.1%	5.1%	5.3%
With Related Children	2.7%	2.8%	3.0%
Other Family with Female Householder	19.8%	17.8%	14.0%
With Related Children	14.0%	12.6%	9.5%
Nonfamily Households	3.6%	3.7%	3.8%
All Households with Children	33.1%	33.9%	34.1%
Multigenerational Households	4.9%	5.1%	4.4%
Unmarried Partner Households	6.2%	6.3%	5.9%
Male-female	5.8%	5.8%	5.4%
Same-sex	0.4%	0.5%	0.5%
2010 Households by Size			
Total	2,728	4,093	11,110
1 Person Household	27.3%	26.0%	23.6%
2 Person Household	34.0%	34.0%	35.5%
3 Person Household	16.9%	17.2%	17.6%
4 Person Household	12.9%	13.3%	13.6%
5 Person Household	5.2%	5.5%	6.0%
6 Person Household	2.2%	2.3%	2.2%
7 + Person Household	1.6%	1.6%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	2,727	4,093	11,110
Owner Occupied	67.5%	70.7%	76.7%
Owned with a Mortgage/Loan	39.2%	41.6%	45.9%
Owned Free and Clear	28.3%	29.1%	30.7%
Renter Occupied	32.5%	29.3%	23.3%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	160	158	151
Percent of Income for Mortgage	15.5%	15.6%	16.4%
Wealth Index	50	52	70
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,144	4,671	12,737
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	64.0%	48.5%	18.9%
Rural Housing Units	36.0%	51.5%	81.1%
2010 Population By Urban/ Rural Status			
Total Population	6,845	10,477	28,635
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	63.2%	47.0%	18.5%
Rural Population	36.8%	53.0%	81.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Small Town Simplicity (12C)	Small Town Simplicity (12C)	Southern Satellites (10A)
2.	Rural Bypasses (10E)	Rural Bypasses (10E)	Rural Bypasses (10E)
3.	Rooted Rural (10B)	Southern Satellites (10A)	Small Town Simplicity (12C)
2021 Consumer Spending			
Apparel & Services: Total \$	\$4,046,017	\$6,269,853	\$19,608,623
Average Spent	\$1,378.54	\$1,412.45	\$1,597.96
Spending Potential Index	65	67	75
Education: Total \$	\$2,653,595	\$4,095,467	\$13,119,595
Average Spent	\$904.12	\$922.61	\$1,069.15
Spending Potential Index	52	53	62
Entertainment/Recreation: Total \$	\$6,927,505	\$10,694,142	\$33,253,521
Average Spent	\$2,360.31	\$2,409.13	\$2,709.93
Spending Potential Index	73	75	84
Food at Home: Total \$	\$11,893,697	\$18,363,874	\$56,467,959
Average Spent	\$4,052.37	\$4,136.94	\$4,601.74
Spending Potential Index	74	76	84
Food Away from Home: Total \$	\$7,461,487	\$11,614,101	\$36,180,797
Average Spent	\$2,542.24	\$2,616.38	\$2,948.48
Spending Potential Index	67	69	78
Health Care: Total \$	\$14,294,809	\$22,180,479	\$68,992,885
Average Spent	\$4,870.46	\$4,996.73	\$5,622.43
Spending Potential Index	78	80	90
HH Furnishings & Equipment: Total \$	\$4,464,554	\$6,980,353	\$22,027,897
Average Spent	\$1,521.14	\$1,572.51	\$1,795.12
Spending Potential Index	67	70	80
Personal Care Products & Services: Total \$	\$1,703,265	\$2,638,817	\$8,301,057
Average Spent	\$580.33	\$594.46	\$676.48
Spending Potential Index	65	66	75
Shelter: Total \$	\$34,996,789	\$53,747,508	\$170,170,038
Average Spent	\$11,923.95	\$12,108.02	\$13,867.66
Spending Potential Index	59	60	69
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,008,008	\$7,857,663	\$25,270,131
Average Spent	\$1,706.31	\$1,770.14	\$2,059.34
Spending Potential Index	71	74	86
Travel: Total \$	\$4,341,111	\$6,786,346	\$22,108,962
Average Spent	\$1,479.08	\$1,528.80	\$1,801.72
Spending Potential Index	59	60	71
Vehicle Maintenance & Repairs: Total \$	\$2,508,436	\$3,884,027	\$11,995,611
Average Spent	\$854.66	\$874.98	\$977.56
Spending Potential Index	77	79	88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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