



Market Profile

State Line Centre
 28 Midway St, Bristol, Tennessee, 37620
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 36.59723
 Longitude: -82.21511

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	4,954	28,842	49,644
2010 Total Population	4,933	28,690	50,565
2015 Total Population	4,736	28,466	50,440
2015 Group Quarters	69	849	1,170
2020 Total Population	4,695	28,481	50,506
2015-2020 Annual Rate	-0.17%	0.01%	0.03%
Household Summary			
2000 Households	2,214	12,787	21,362
2000 Average Household Size	2.15	2.16	2.25
2010 Households	2,144	12,620	21,834
2010 Average Household Size	2.27	2.19	2.25
2015 Households	2,055	12,621	21,928
2015 Average Household Size	2.27	2.19	2.25
2020 Households	2,032	12,626	21,978
2020 Average Household Size	2.28	2.19	2.24
2015-2020 Annual Rate	-0.22%	0.01%	0.05%
2010 Families	1,257	7,435	13,701
2010 Average Family Size	2.92	2.83	2.83
2015 Families	1,190	7,365	13,643
2015 Average Family Size	2.94	2.83	2.82
2020 Families	1,167	7,324	13,599
2020 Average Family Size	2.95	2.83	2.82
2015-2020 Annual Rate	-0.39%	-0.11%	-0.06%
Housing Unit Summary			
2000 Housing Units	2,400	14,104	23,231
Owner Occupied Housing Units	56.0%	56.0%	63.9%
Renter Occupied Housing Units	36.3%	34.7%	28.0%
Vacant Housing Units	7.8%	9.3%	8.0%
2010 Housing Units	2,426	14,201	24,304
Owner Occupied Housing Units	51.3%	52.4%	60.0%
Renter Occupied Housing Units	37.1%	36.4%	29.9%
Vacant Housing Units	11.6%	11.1%	10.2%
2015 Housing Units	2,438	14,312	24,628
Owner Occupied Housing Units	44.6%	48.7%	56.3%
Renter Occupied Housing Units	39.7%	39.5%	32.7%
Vacant Housing Units	15.7%	11.8%	11.0%
2020 Housing Units	2,446	14,385	24,823
Owner Occupied Housing Units	43.3%	48.3%	56.0%
Renter Occupied Housing Units	39.8%	39.4%	32.6%
Vacant Housing Units	16.9%	12.2%	11.5%
Median Household Income			
2015	\$31,919	\$31,647	\$35,583
2020	\$35,346	\$35,873	\$39,869
Median Home Value			
2015	\$86,120	\$112,831	\$125,633
2020	\$97,885	\$141,699	\$156,868
Per Capita Income			
2015	\$16,812	\$19,558	\$21,268
2020	\$18,639	\$22,181	\$24,205
Median Age			
2010	41.3	42.0	42.3
2015	42.0	43.5	43.7
2020	42.5	44.6	45.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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2015 Households by Income			
Household Income Base	2,055	12,621	21,928
<\$15,000	20.3%	22.9%	18.9%
\$15,000 - \$24,999	16.4%	15.7%	15.6%
\$25,000 - \$34,999	17.6%	15.7%	14.5%
\$35,000 - \$49,999	24.7%	18.6%	18.1%
\$50,000 - \$74,999	12.9%	12.5%	14.6%
\$75,000 - \$99,999	5.2%	6.8%	8.0%
\$100,000 - \$149,999	2.2%	4.9%	6.7%
\$150,000 - \$199,999	0.4%	1.9%	2.4%
\$200,000+	0.3%	1.1%	1.2%
Average Household Income	\$37,614	\$43,794	\$48,536
2020 Households by Income			
Household Income Base	2,032	12,626	21,978
<\$15,000	20.8%	22.7%	18.6%
\$15,000 - \$24,999	13.4%	12.4%	12.1%
\$25,000 - \$34,999	14.8%	13.3%	12.0%
\$35,000 - \$49,999	24.9%	18.5%	17.8%
\$50,000 - \$74,999	15.0%	14.7%	17.0%
\$75,000 - \$99,999	7.2%	9.6%	11.4%
\$100,000 - \$149,999	2.9%	5.0%	6.5%
\$150,000 - \$199,999	0.5%	2.4%	3.0%
\$200,000+	0.4%	1.4%	1.5%
Average Household Income	\$41,787	\$49,771	\$55,255
2015 Owner Occupied Housing Units by Value			
Total	1,088	6,966	13,865
<\$50,000	10.3%	9.7%	9.3%
\$50,000 - \$99,999	55.0%	33.6%	26.8%
\$100,000 - \$149,999	25.1%	26.0%	27.1%
\$150,000 - \$199,999	5.9%	14.6%	17.3%
\$200,000 - \$249,999	1.2%	6.1%	8.1%
\$250,000 - \$299,999	0.6%	3.4%	4.1%
\$300,000 - \$399,999	0.4%	2.8%	3.5%
\$400,000 - \$499,999	0.2%	1.4%	1.6%
\$500,000 - \$749,999	0.3%	1.1%	1.2%
\$750,000 - \$999,999	0.0%	0.2%	0.3%
\$1,000,000 +	1.1%	1.1%	0.8%
Average Home Value	\$107,537	\$147,287	\$154,972
2020 Owner Occupied Housing Units by Value			
Total	1,059	6,955	13,890
<\$50,000	8.3%	7.7%	6.8%
\$50,000 - \$99,999	43.5%	27.1%	21.9%
\$100,000 - \$149,999	19.8%	18.3%	18.8%
\$150,000 - \$199,999	8.5%	16.1%	18.3%
\$200,000 - \$249,999	2.6%	9.5%	12.3%
\$250,000 - \$299,999	1.5%	5.8%	7.0%
\$300,000 - \$399,999	0.8%	4.8%	5.6%
\$400,000 - \$499,999	2.8%	3.3%	3.2%
\$500,000 - \$749,999	9.0%	4.9%	4.0%
\$750,000 - \$999,999	2.5%	1.5%	1.2%
\$1,000,000 +	0.6%	1.2%	0.9%
Average Home Value	\$184,844	\$199,730	\$201,344

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	4,929	28,688	50,567
0 - 4	6.1%	5.6%	5.6%
5 - 9	6.2%	5.5%	5.6%
10 - 14	5.5%	5.5%	5.7%
15 - 24	10.8%	13.2%	12.4%
25 - 34	13.6%	11.5%	11.4%
35 - 44	12.2%	12.5%	12.8%
45 - 54	14.1%	14.8%	14.7%
55 - 64	11.6%	13.2%	13.4%
65 - 74	9.1%	9.0%	9.5%
75 - 84	6.7%	6.5%	6.5%
85 +	4.1%	2.7%	2.5%
18 +	78.7%	79.9%	79.5%
2015 Population by Age			
Total	4,734	28,465	50,439
0 - 4	5.7%	5.2%	5.2%
5 - 9	6.3%	5.4%	5.4%
10 - 14	5.4%	5.3%	5.5%
15 - 24	10.5%	12.4%	11.7%
25 - 34	13.5%	11.9%	11.6%
35 - 44	12.4%	11.7%	12.2%
45 - 54	13.2%	14.0%	13.8%
55 - 64	12.9%	14.2%	14.2%
65 - 74	10.0%	10.7%	11.1%
75 - 84	6.3%	6.2%	6.4%
85 +	3.8%	3.0%	2.9%
18 +	79.6%	81.1%	80.7%
2020 Population by Age			
Total	4,697	28,479	50,506
0 - 4	5.7%	5.1%	5.0%
5 - 9	5.9%	5.1%	5.2%
10 - 14	5.9%	5.5%	5.6%
15 - 24	10.2%	11.6%	11.1%
25 - 34	12.9%	11.8%	11.3%
35 - 44	12.4%	11.4%	11.7%
45 - 54	11.9%	12.7%	12.9%
55 - 64	13.9%	14.7%	14.5%
65 - 74	11.1%	12.5%	12.7%
75 - 84	7.0%	6.8%	7.1%
85 +	3.2%	2.9%	2.9%
18 +	79.2%	81.2%	80.9%
2010 Population by Sex			
Males	2,330	13,687	24,172
Females	2,603	15,003	26,393
2015 Population by Sex			
Males	2,252	13,653	24,225
Females	2,484	14,814	26,216
2020 Population by Sex			
Males	2,244	13,721	24,367
Females	2,452	14,760	26,139

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	4,932	28,690	50,563
White Alone	92.4%	91.8%	93.2%
Black Alone	3.9%	4.9%	3.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.8%	0.5%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	0.7%	0.6%
Two or More Races	1.7%	1.7%	1.5%
Hispanic Origin	2.1%	1.7%	1.5%
Diversity Index	18.1	18.4	15.5
2015 Population by Race/Ethnicity			
Total	4,736	28,467	50,440
White Alone	91.0%	90.7%	92.2%
Black Alone	4.2%	5.2%	4.1%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	1.1%	0.7%	0.8%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.4%	0.9%	0.8%
Two or More Races	1.9%	2.0%	1.8%
Hispanic Origin	3.1%	2.5%	2.1%
Diversity Index	22.0	21.4	18.3
2020 Population by Race/Ethnicity			
Total	4,695	28,482	50,505
White Alone	89.6%	89.5%	91.1%
Black Alone	4.4%	5.5%	4.3%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	1.4%	1.0%	1.1%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.8%	1.2%	1.0%
Two or More Races	2.3%	2.4%	2.1%
Hispanic Origin	4.3%	3.3%	2.8%
Diversity Index	26.1	24.7	21.3
2010 Population by Relationship and Household Type			
Total	4,933	28,690	50,565
In Households	98.5%	96.4%	97.3%
In Family Households	77.2%	75.7%	78.8%
Householder	25.9%	25.7%	27.0%
Spouse	17.1%	17.6%	19.3%
Child	28.5%	27.0%	27.4%
Other relative	3.0%	3.0%	2.9%
Nonrelative	2.7%	2.5%	2.2%
In Nonfamily Households	21.3%	20.7%	18.5%
In Group Quarters	1.5%	3.6%	2.7%
Institutionalized Population	1.2%	0.9%	0.9%
Noninstitutionalized Population	0.3%	2.7%	1.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2015 Population 25+ by Educational Attainment			
Total	3,415	20,405	36,384
Less than 9th Grade	8.4%	7.7%	7.2%
9th - 12th Grade, No Diploma	11.2%	10.9%	10.3%
High School Graduate	28.4%	25.6%	24.7%
GED/Alternative Credential	9.8%	8.9%	8.6%
Some College, No Degree	20.1%	21.0%	21.1%
Associate Degree	8.3%	7.6%	8.2%
Bachelor's Degree	11.2%	12.2%	12.9%
Graduate/Professional Degree	2.7%	6.1%	6.9%
2015 Population 15+ by Marital Status			
Total	3,911	23,928	42,301
Never Married	20.7%	27.8%	25.9%
Married	56.8%	47.7%	49.9%
Widowed	8.0%	9.0%	9.4%
Divorced	14.5%	15.5%	14.7%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	92.6%	92.4%	93.6%
Civilian Unemployed	7.4%	7.6%	6.4%
2015 Employed Population 16+ by Industry			
Total	1,878	10,747	20,129
Agriculture/Mining	0.6%	1.0%	1.0%
Construction	5.6%	6.5%	6.4%
Manufacturing	13.4%	14.4%	14.3%
Wholesale Trade	3.5%	2.8%	2.5%
Retail Trade	14.1%	14.9%	15.8%
Transportation/Utilities	6.9%	4.0%	4.3%
Information	6.1%	3.0%	2.6%
Finance/Insurance/Real Estate	0.6%	3.4%	3.9%
Services	45.8%	48.3%	46.7%
Public Administration	3.4%	1.9%	2.5%
2015 Employed Population 16+ by Occupation			
Total	1,877	10,747	20,130
White Collar	45.8%	53.5%	56.2%
Management/Business/Financial	3.3%	9.0%	10.6%
Professional	14.4%	16.7%	17.7%
Sales	12.1%	13.4%	12.9%
Administrative Support	16.0%	14.4%	15.0%
Services	24.9%	21.9%	19.8%
Blue Collar	29.2%	24.6%	24.0%
Farming/Forestry/Fishing	0.0%	0.7%	0.5%
Construction/Extraction	8.1%	5.5%	4.8%
Installation/Maintenance/Repair	2.0%	4.5%	5.6%
Production	5.8%	7.2%	7.0%
Transportation/Material Moving	13.3%	6.7%	6.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	2,143	12,620	21,833
Households with 1 Person	36.0%	35.8%	32.4%
Households with 2+ People	64.0%	64.2%	67.6%
Family Households	58.7%	58.9%	62.8%
Husband-wife Families	38.7%	40.3%	44.9%
With Related Children	15.1%	14.8%	16.3%
Other Family (No Spouse Present)	19.9%	18.7%	17.8%
Other Family with Male Householder	5.5%	4.9%	4.7%
With Related Children	3.4%	2.6%	2.7%
Other Family with Female Householder	14.5%	13.8%	13.1%
With Related Children	8.4%	8.4%	7.9%
Nonfamily Households	5.3%	5.3%	4.9%
All Households with Children	27.4%	26.3%	27.3%
Multigenerational Households	4.1%	3.3%	3.3%
Unmarried Partner Households	7.2%	6.3%	5.9%
Male-female	6.6%	5.5%	5.1%
Same-sex	0.6%	0.7%	0.7%
2010 Households by Size			
Total	2,143	12,621	21,832
1 Person Household	36.0%	35.8%	32.4%
2 Person Household	32.2%	33.4%	35.4%
3 Person Household	15.8%	14.7%	15.5%
4 Person Household	8.6%	9.7%	10.4%
5 Person Household	4.8%	4.2%	4.1%
6 Person Household	1.8%	1.5%	1.4%
7 + Person Household	0.8%	0.7%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	2,144	12,620	21,834
Owner Occupied	58.0%	59.0%	66.7%
Owned with a Mortgage/Loan	33.5%	33.9%	38.6%
Owned Free and Clear	24.5%	25.1%	28.2%
Renter Occupied	42.0%	41.0%	33.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Small Town Simplicity	Small Town Simplicity	Small Town Simplicity
2.	Traditional Living (12B)	Midlife Constants (5E)	Midlife Constants (5E)
3.	Hardscrabble Road (8G)	Social Security Set (9F)	Social Security Set (9F)
2015 Consumer Spending			
Apparel & Services: Total \$	\$2,363,767	\$16,827,514	\$32,194,560
Average Spent	\$1,150.25	\$1,333.29	\$1,468.19
Spending Potential Index	50	58	63
Computers & Accessories: Total \$	\$256,779	\$1,849,121	\$3,551,851
Average Spent	\$124.95	\$146.51	\$161.98
Spending Potential Index	48	56	62
Education: Total \$	\$1,323,863	\$9,906,968	\$18,950,110
Average Spent	\$644.22	\$784.96	\$864.20
Spending Potential Index	42	52	57
Entertainment/Recreation: Total \$	\$3,518,047	\$24,895,629	\$48,018,474
Average Spent	\$1,711.95	\$1,972.56	\$2,189.82
Spending Potential Index	52	60	66
Food at Home: Total \$	\$5,876,472	\$41,150,917	\$78,119,741
Average Spent	\$2,859.60	\$3,260.51	\$3,562.56
Spending Potential Index	55	62	68
Food Away from Home: Total \$	\$3,335,222	\$23,888,766	\$45,930,798
Average Spent	\$1,622.98	\$1,892.78	\$2,094.62
Spending Potential Index	49	58	64
Health Care: Total \$	\$5,411,197	\$38,297,767	\$74,001,388
Average Spent	\$2,633.19	\$3,034.45	\$3,374.74
Spending Potential Index	56	64	71
HH Furnishings & Equipment: Total \$	\$1,923,564	\$13,675,114	\$26,469,081
Average Spent	\$936.04	\$1,083.52	\$1,207.09
Spending Potential Index	51	59	66
Investments: Total \$	\$2,572,094	\$18,181,323	\$35,238,291
Average Spent	\$1,251.63	\$1,440.56	\$1,607.00
Spending Potential Index	45	52	58
Retail Goods: Total \$	\$28,388,414	\$198,631,322	\$381,723,408
Average Spent	\$13,814.31	\$15,738.16	\$17,408.04
Spending Potential Index	54	62	68
Shelter: Total \$	\$15,724,230	\$115,477,918	\$220,775,078
Average Spent	\$7,651.69	\$9,149.66	\$10,068.18
Spending Potential Index	47	56	61
TV/Video/Audio: Total \$	\$1,492,427	\$10,432,643	\$19,829,602
Average Spent	\$726.24	\$826.61	\$904.31
Spending Potential Index	56	63	69
Travel: Total \$	\$1,764,334	\$13,096,641	\$25,802,772
Average Spent	\$858.56	\$1,037.69	\$1,176.70
Spending Potential Index	44	53	60
Vehicle Maintenance & Repairs: Total \$	\$1,173,490	\$8,341,488	\$16,082,541
Average Spent	\$571.04	\$660.92	\$733.42
Spending Potential Index	51	59	66

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.