

124 Kents Ridge Rd, Richlands, Virginia, 24641 Rings: 3, 5, 10 mile radii Prepared by Esri

Latitude: 37.09258 Longitude: -81.80713

			Longicador Otroo, 10
	3 miles	5 miles	10 miles
Population Summary			
2000 Total Population	9,642	14,026	26,561
2010 Total Population	9,436	13,778	25,157
2021 Total Population	9,838	14,561	26,879
2021 Group Quarters	71	109	205
2026 Total Population	9,718	14,447	26,862
2021-2026 Annual Rate	-0.25%	-0.16%	-0.01%
2021 Total Daytime Population	10,867	15,769	26,387
Workers	4,314	6,273	8,795
Residents	6,553	9,496	17,592
Household Summary			
2000 Households	4,163	5,879	10,622
2000 Average Household Size	2.31	2.38	2.44
2010 Households	4,080	5,848	10,551
2010 Average Household Size	2.30	2.34	2.37
2021 Households	4,297	6,247	11,406
2021 Average Household Size	2.27	2.31	2.34
2026 Households	4,256	6,216	11,433
2026 Average Household Size	2.27	2.31	2.33
2021-2026 Annual Rate	-0.19%	-0.10%	0.05%
2010 Families	2,695	4,003	7,416
2010 Average Family Size	2.82	2.83	2.83
2021 Families	2,781	4,204	7,892
	2,781	2.81	2.81
2021 Average Family Size	2,737		
2026 Families		4,160	7,874
2026 Average Family Size	2.82	2.81	2.81
2021-2026 Annual Rate	-0.32%	-0.21%	-0.05%
Housing Unit Summary			
2000 Housing Units	4,727	6,629	11,920
Owner Occupied Housing Units	63.2%	66.7%	70.5%
Renter Occupied Housing Units	24.9%	22.0%	18.6%
Vacant Housing Units	11.9%	11.3%	10.9%
2010 Housing Units	4,613	6,562	11,813
Owner Occupied Housing Units	60.3%	64.8%	68.6%
Renter Occupied Housing Units	28.2%	24.3%	20.7%
Vacant Housing Units	11.6%	10.9%	10.7%
2021 Housing Units	4,914	7,080	12,888
Owner Occupied Housing Units	64.3%	68.3%	70.9%
Renter Occupied Housing Units	23.1%	19.9%	17.5%
Vacant Housing Units	12.6%	11.8%	11.5%
2026 Housing Units	4,964	7,167	13,109
Owner Occupied Housing Units	64.3%	68.2%	70.8%
Renter Occupied Housing Units	21.4%	18.5%	16.4%
Vacant Housing Units	14.3%	13.3%	12.8%
Median Household Income	11.570	13.370	12.070
	\$35,513	\$37,763	\$39,102
2021 2026			
	\$37,933	\$40,394	\$41,857
Median Home Value	±04 704	¢100.477	¢104.000
2021	\$94,784	\$100,477	\$104,892
2026	\$99,572	\$110,613	\$114,973
Per Capita Income			
2021	\$22,084	\$23,619	\$23,692
2026	\$24,435	\$26,192	\$26,188
Median Age			
2010	42.1	42.8	43.4
2021	45.6	46.0	46.5
2026	47.2	47.8	48.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.



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2021 Households by Income			
Household Income Base	4,297	6,247	11,406
<\$15,000	20.6%	18.9%	17.0%
\$15,000 - \$24,999	16.0%	15.2%	15.1%
\$25,000 - \$34,999	12.8%	12.5%	13.1%
\$35,000 - \$49,999	13.4%	14.1%	14.3%
\$50,000 - \$74,999	17.3%	16.9%	17.3%
\$75,000 - \$99,999	7.5%	7.9%	9.5%
\$100,000 - \$149,999	9.3%	10.2%	9.6%
\$150,000 - \$199,999	1.5%	1.9%	1.9%
\$200,000+	1.7%	2.4%	2.2%
Average Household Income	\$50,850	\$55,077	\$55,672
2026 Households by Income			
Household Income Base	4,256	6,216	11,433
<\$15,000	18.8%	17.1%	15.4%
\$15,000 - \$24,999	15.6%	14.9%	14.6%
\$25,000 - \$34,999	12.5%	12.2%	12.7%
\$35,000 - \$49,999	12.7%	13.4%	13.6%
\$50,000 - \$74,999	18.7%	17.9%	18.1%
\$75,000 - \$99,999	7.3%	7.8%	9.6%
\$100,000 - \$149,999	11.0%	12.0%	11.3%
\$150,000 - \$199,999	1.5%	1.9%	2.1%
\$200,000+	2.0%	2.8%	2.6%
Average Household Income	\$56,121	\$60,901	\$61,354
2021 Owner Occupied Housing Units by Value	. ,	. ,	. ,
Total	3,160	4,838	9,144
<\$50,000	20.5%	20.0%	19.0%
\$50,000 - \$99,999	32.9%	29.8%	29.2%
\$100,000 - \$149,999	17.7%	17.3%	18.7%
\$150,000 - \$199,999	11.6%	14.3%	14.2%
\$200,000 - \$249,999	7.8%	8.2%	8.1%
\$250,000 - \$299,999	5.2%	5.7%	5.0%
\$300,000 - \$399,999	1.9%	2.3%	3.6%
\$400,000 - \$499,999	0.3%	0.3%	0.3%
\$500,000 - \$749,999	1.3%	1.2%	1.0%
\$750,000 - \$999,999	0.5%	0.4%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.4%	0.3%	0.3%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$131,608	\$135,195	\$141,363
2026 Owner Occupied Housing Units by Value			
Total	3,192	4,890	9,279
<\$50,000	19.2%	18.5%	17.2%
\$50,000 - \$99,999	31.1%	28.0%	27.4%
\$100,000 - \$149,999	16.9%	16.5%	18.1%
\$150,000 - \$199,999	12.7%	15.7%	15.5%
\$200,000 - \$249,999	8.6%	9.1%	8.9%
\$250,000 - \$299,999	6.2%	6.8%	5.9%
\$300,000 - \$399,999	2.2%	2.7%	4.3%
\$400,000 - \$499,999	0.3%	0.4%	0.4%
\$500,000 - \$749,999	1.6%	1.5%	1.2%
\$750,000 - \$999,999	0.6%	0.6%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.5%	0.3%	0.4%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$141,419	\$144,848	\$151,067

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.



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			Longitude: 01.00715
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2010 Population by Age Total	9,435	13,779	25,156
0 - 4	5,4%	5.3%	5.1%
5 - 9	6.0%	5.9%	5.7%
10 - 14	5.9%	5.9%	5.8%
15 - 24	11.4%	11.1%	11.1%
25 - 34	11.9%	11.7%	11.4%
35 - 44	12.7%	12.8%	12.9%
45 - 54	15.4%	15.5%	16.2%
55 - 64	14.3%	15.0%	15.2%
65 - 74	9.0%	9.2%	9.7%
75 - 84	6.0%	5.8%	5.4%
85 +	1.9%	1.7%	1.5%
18 +	79.1%	79.2%	79.7%
2021 Population by Age	75.170	75.270	7 5.7 70
Total	9,838	14,562	26,879
0 - 4	4.6%	4.5%	4.5%
5 - 9	5.1%	5.1%	5.0%
10 - 14	5.5%	5.5%	5.4%
15 - 24	9.2%	9.2%	9.1%
25 - 34	11.9%	11.5%	11.5%
35 - 44	12.8%	12.9%	12.7%
45 - 54	12.7%	12.8%	12.9%
55 - 64	16.0%	15.8%	16.3%
65 - 74	13.2%	13.9%	14.1%
75 - 84	6.4%	6.5%	6.5%
85 +	2.4%	2.4%	2.1%
18 +	81.8%	81.9%	82.2%
	81.8%	81.9%	02.2%
2026 Population by Age Total	9,716	14,446	26,862
0 - 4	4.5%	4.4%	4.3%
5 - 9	4.3%	4.4%	4.3%
10 - 14	5.5%	5.5%	4.8% 5.4%
15 - 24 25 - 34	9.4%	9.3%	9.4%
	9.3%	9.3%	9.3% 12.7%
35 - 44	13.5%	13.1%	
45 - 54 55 - 64	13.3%	13.4%	13.3%
65 - 74	14.0%	14.1%	14.5%
	15.0%	15.2%	15.6%
75 - 84	8.1%	8.4%	8.5%
85 +	2.5% 81.8%	2.5%	2.3%
18 +	81.8%	82.0%	82.3%
2010 Population by Sex		6.615	40.000
Males	4,514	6,615	12,268
Females	4,922	7,163	12,889
2021 Population by Sex		7.004	
Males	4,744	7,031	13,196
Females	5,094	7,530	13,683
2026 Population by Sex			
Males	4,723	7,015	13,259
Females	4,995	7,432	13,602



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2010 Population by Race/Ethnicity			
Total	9,437	13,779	25,157
White Alone	97.6%	97.9%	98.2%
Black Alone	0.5%	0.4%	0.4%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	0.9%	0.8%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.1%	0.1%	0.1%
Two or More Races	0.8%	0.7%	0.6%
Hispanic Origin	0.3%	0.4%	0.4%
Diversity Index	5.3	4.9	4.3
2021 Population by Race/Ethnicity			
Total	9,837	14,560	26,879
White Alone	97.2%	97.5%	97.8%
Black Alone	0.5%	0.4%	0.5%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	0.9%	0.8%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.1%	0.1%
Two or More Races	1.1%	0.9%	0.9%
Hispanic Origin	0.5%	0.7%	0.7%
Diversity Index	6.6	6.3	5.8
2026 Population by Race/Ethnicity			
Total	9,717	14,446	26,861
White Alone	96.9%	97.2%	97.5%
Black Alone	0.5%	0.4%	0.5%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	0.9%	0.8%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.2%	0.2%
Two or More Races	1.3%	1.1%	1.0%
Hispanic Origin	0.7%	0.9%	0.9%
Diversity Index	7.4	7.1	6.6
2010 Population by Relationship and Household Type	7.1	, 11	010
Total	9,436	13,778	25,157
In Households	99.3%	99.3%	99.2%
In Family Households	82.7%	84.0%	85.0%
Householder	28.4%	29.0%	29.5%
Spouse	21.1%	22.2%	23.2%
Child	28.1%	28.0%	27.8%
Other relative	28.1%	28.0%	27.8%
Nonrelative	2.1%	1.9%	1.7%
In Nonfamily Households	16.6%	15.3%	14.2%
In Group Quarters	0.7%	0.7%	0.8%
Institutionalized Population	0.3%	0.3%	0.5%
Noninstitutionalized Population	0.4%	0.4%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.
 Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Book Smiles Smiles Demile Total 7,42 11,031 20,448 Less than sht Grade, No Diploma 11,64 10,74 8,85% 9th - 12th Grade, No Diploma 11,64 10,74% 26,84% 9th - 12th Grade, No Diploma 11,65% 20,16% 21,14% High School Graduate 26,44% 26,94% 22,14% Some Collegy, No Degree 18,85% 20,16% 21,14% Bachelor's Degree 7,8% 7,7% 7,6% Coll Degreind IS+ P Marital Status 8,334 12,372 22,904 Married 5,15% 20,16% 24,25% Married 5,15% 20,25% 23,25% 24,25% Married 5,15% 10,3% 24,25% Married 3,578 20,37% 20,33% Data Lowing Arguing IS - Lineabor Force 90,2100 10,3% 20,33% Data Lowing Arguing IS - Lineabor Force 90,210% 92,34% 92,34% Population 16 - Lin Labor Force 10,3% 20,34%		Longitude: -81.807		
Total 7,226 11,031 22,484 Uess than 91h Grade 10,5%6 110,2%6 10,3%6 91h - 12h Grade, No Dejone 11,16% 10,7%6 28,9% Hgh School Graduate 26,4%6 26,9% 27,9% 7,3% Some College, No Degree 18,6% 21,1% 21,1% 21,1% Associate Degree 10,5% 11,10% 11,1% 11,1% Bachelor's Degree 7,8% 7,2% 7,2% 7,2% Total 6,3,24 12,372 22,004 3,2% 10,3% 10,3% Married 5,15% 5,32% 5,4% 10,8% 10,3% 10,3% Ordal 2,4,3% 11,6% 10,3% 10,3% 10,3% 10,3% Ordal 2,1,4% 11,0% 10,3% <th>2021 Devulation 251 by Educational Attainment</th> <th>3 miles</th> <th>5 miles</th> <th>10 miles</th>	2021 Devulation 251 by Educational Attainment	3 miles	5 miles	10 miles
Less than 8th Grade 10.5% 10.2% 9.8% High School Graduate 26.4% 26.4% 26.4% GED/Atternative Credential 3.1% 7.3% Some College, No Degree 18.6% 20.1% 21.1% Associate Degree 18.6% 20.1% 21.1% Bachelor's Degree 7.8% 7.7% 7.6% Convert Married 26.0% 27.9% 7.8% Vert Married 8.34 12.2372 22.904 New: Married 26.0% 24.4% 26.4% Widward 12.4% 11.6% 10.3% Widward 12.4% 11.6% 10.3% Divalian Statuse 10.3% 10.3% 10.7% ZOUL Contine Reputation 16+ in Labor Force 3.77 5.460 9.910 Contine Reputation 16+ in Labor Force 3.78 5.460 9.910 Papulation 16- 24 Intemployment rate 13.5% 6.56% 66.66% Papulation 16- 24 Intemployment rate 13.5% 6.56% 66.66% Papulation 16-		7 426	11 021	20 449
9th - 12th Grade, No Diploma 11.6% 10.7% 9.8% High School Graduata 26.4% 26.4% 26.9% GED/Alternative Credential 9.1% 8.1% 7.3% Some College, No Degree 18.6% 20.1% 21.1% Associata Degree 10.5% 11.0% 11.1% Batchelor's Degree 7.7% 7.6% 7.6% Some College, No Degree 5.7% 5.5% 22.904 Network 8.33 12.372 22.904 Network 26.0% 24.9% 24.9% Witowed 12.4% 11.6% 10.3% Divorced 10.0% 10.3% 10.7% ZOL Collina Negulation 164 3.578 5.466 9.910 Population 164 1.5% 11.3% 10.0% 10.3% Population 164 Comployment rate 7.5% 7.466 6.5% 6.6% Population 164 Comployment rate 10.5% 16.4% 7.3% 7.3% Population 164 Employed 15.8% 16.4%				
High School Graduate 26.4% 26.4% 26.9% GED/Alternative Credential 9.1% 8.1% 7.3% Some College, No Degree 18.6% 20.1% 21.19% Associate Degree 10.5% 11.0% 11.1% Bachelor's Degree 7.6% 7.7% 7.6% Graduate/Professional Degree 5.7% 5.8% 5.8% Goald Science 8.334 12.372 22,004 Married 8.334 12.372 22,004 Married 26.0% 24.9% 24.2% Married 10.0% 10.3% 10.7% Victored 10.0% 10.3% 10.7% 2021 Collidan Population 16+ in Labor Force 11.1% 10.4% 10.4% Civilian Population 16+ in Labor Force 11.1% 10.4% 0.3% Population 16-24 Employed 3.57% 7.1% 6.7% Population 16-24 Interployment rate 7.3% 7.1% 6.7% Population 16-24 Unemployment rate 0.0% 0.4% 7.8%				
GED/Alternative Credential 9.1% 8.1% 7.3% Some College, No Degree 10.5% 11.0% 11.1% Asachein's Degree 7.8% 7.7% 7.6% Graduate/Professional Degree 7.8% 7.7% 7.6% Collation 15+ by Marital Status 8.334 12.372 22.90 Never Marited 26.0% 24.3% 24.2% Marited 26.1% 3.2% 24.2% Marited 26.0% 24.3% 0.1.6% 0.0% Divorced 10.0% 10.3% 10.3% 0.0.7% Collian Population 16+ In Labor Force 7.5% 7.1% 6.7% Population 16+ Employed 9.25% 9.2% 9.3% Population 16-24 Employed 11.2% 11.1% 10.0% Population 16-24 Usernployment rate 1.0% 0.2% 7.8% Population 16-24 Usernployment rate 0.0% 0.2% 7.8% Population 16-24 Usernployment rate 0.0% 0.2% 7.8% Population 55-64 Usernployment rate 0.0% </td <td>, ,</td> <td></td> <td></td> <td></td>	, ,			
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Asscilate Degree 10.5% 11.0% 11.1% Bachelor's Degree 5.7% 5.8% 5.8% ZO1 Population 15 by Marikal Status	-			
Bachelor's Dayree 2.8% 7.7% 7.6% Graduat/Professional Dayree 5.7% 5.8% 5.8% 2021 Population 15+ by Marital Status 0.334 12,372 22,904 Never Married 26.0% 24.9% 24.2% Married 51.5% 53.2% 54.9% Widowed 12.4% 11.6% 10.3% Divorced 10.0% 10.3% 10.7% 2021 Civilian Population 16+ in Labor Force 7.5% 5.460 9.910 Population 16+ Employed 92.2% 92.9% 93.3% Population 16+ Employed 92.5% 92.9% 93.3% Population 16-4 Employed 92.5% 7.8% 7.1% 6.6% Population 16-4 Imployed 92.4% 7.8% 7.8% 7.8% Population 55-6 Umenployment rate 0.0%				
Graduate/Professional Degree 5.7% 5.8% 5.8% 2021 Population 151 by Marital Status 12.372 22.904 Never Married 26.0% 24.9% 24.2% Married 51.5% 53.2% 54.9% Married 12.4% 11.0% 10.3% Divorced 10.0% 9.01 9.01 ZOUL Civilian Population 154 in Labor Force 7.00 9.91 9.91 Civilian Population 154 in Labor Force 7.0% 9.3.3% 9.91 Population 164 Employment rate 7.5% 7.1.4% 6.0.9% Population 164 Employment rate 7.5% 7.1.4% 6.0.6% Population 16-24 Unemployment rate 10.1% 9.0.2% 7.8% Population 55-64 Employed 15.8% 16.4% 17.4% Population 55-64 Employed 5.8% 6.0.9% 7.3% Population 55-64 Employed 5.8% 6.0.9% 7.3% Population 55-64 Employed 5.8% 6.1.9% 7.3% Population 55-64 Employed 3.311 5.072	-			
2021 Population 15+ by Marital Status v Total 8,334 12,372 22,904 Never Married 26,0% 24,9% 24,2% Married 51,5% 53,2% 54,9% Widowed 12,4% 11,6% 0.3% 10,7% 2021 Civilian Population 16+ in Labor Force V V 0.3% 9,910 Civilian Population 16+ Employed 92,5% 92,9% 93,3% Population 16+ Employed 91,3% 6,7% 6,6,9% 0.0,9% 93,3% Population 16-24 Unemployment rate 7,5% 7,1% 6,7% 6,6,9% 10,2% 7,8% Population 25-49 Employed 11,3% 10,6% 10,2% 7,8% Population 55-40 Employed 15,8% 16,4% 17,4% 6,2% 2,9% 9,3% Population 55-40 Employment rate 0.0% 0.0% 0.4% 2,5% 2,5% 7,8% Population 55-40 Employment rate 0.0% 0.0% 0.4% 2,5% 7,3% 6,6% 6,1% 6,1% 6,1% 6,1% 6,1% 6,1% 6,1%	5			
Total 8,334 12,372 22,904 Never Married 26,0% 24,2% 24,2% Married 51,5% 53,2% 54,9% Widowed 12,4% 11,6% 10,3% Divorced 10,0% 10,3% 10,7% ZO21 Civilian Population 15+ in Labor Force ************************************		5.770	5.8 %	5.0 %
Never Married 26.0% 24.9% 24.2% Married 51.5% 53.2% 54.9% Widowed 12.4% 11.6% 10.3% Divorced 10.0% 10.3% 10.7% Z021 Civilian Population 16+ in Labor Force 92.9% 93.3% Population 16+ Employed 92.5% 92.9% 93.3% Population 16+ Employed 92.5% 92.9% 03.3% Population 16-24 Employed 11.2% 11.1% 10.6% Population 16-24 Hemployment rate 4.1% 6.9% 10.2% Population 52-54 Lemployment rate 10.1% 9.2% 7.8% Population 55-4 Employed 5.4% 6.9% 7.3% Population 55-4 Unemployment rate 0.0% 10.4% 2.5% Population 55-4 Unemployment rate 0.0% 6.9% 7.3% Population 55-4 Unemployment rate 0.0% 5.4% 6.9% 7.3% Population 55-4 Unemployment rate 0.0% 0.0% 0.4% Construction 6.0%		8 334	12 372	22 904
Married 51.5% 53.2% 54.9% Widowed 12.4% 11.6% 10.3% Divorced 10.0% 10.3% 10.3% Z021 EVILIan Population 16+ in Labor Force				
Widowed 12.4% 11.6% 10.3% Divorced 10.0% 10.3% 10.7% 2021 Civilian Population 16+ in Labor Force				
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2021 Civilian Population 16+ in Labor Force				
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Retail Trade15.1%16.7%14.7%Transportation/Utilities3.6%4.7%5.8%Information2.2%2.1%1.8%Finance/Insurance/Real Estate4.4%4.2%5.5%Services46.7%46.0%45.3%Public Administration8.0%6.5%5.3% 2021 Employed Population 16+ by Occupation 58.3%58.9%5.5%Management/Business/Financial3,3105,0739,246White Collar58.3%58.9%55.5%Management/Business/Financial13.7%12.9%10.9%Professional20.6%21.3%21.7%Sales11.2%12.0%11.9%Administrative Support12.8%12.0%11.1%Services14.0%3.3%3.0%Blue Collar27.6%27.9%31.5%Farming/Forestry/Fishing0.0%0.0%0.0%Construction/Extraction11.0%9.7%9.7%Production3.5%4.8%6.5%	Wholesale Trade	2.1%	2.2%	1.8%
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Finance/Insurance/Real Estate4.4%4.2%5.5%Services46.7%46.0%45.3%Public Administration8.0%6.5%5.3%2021 Employed Population 16+ by Occupation7009.246Total3,3105,0739,246White Collar58.3%58.9%55.5%Management/Business/Financial13.7%12.9%10.9%Professional20.6%21.3%21.7%Sales11.2%12.7%11.9%Administrative Support12.8%12.0%11.1%Services14.0%13.3%13.5%Blue Collar27.6%27.9%31.5%Farming/Forestry/Fishing0.0%0.0%0.0%Construction/Extraction11.0%9.7%9.7%Installation/Maintenance/Repair5.3%4.8%4.5%Production3.5%4.8%6.5%	Transportation/Utilities	3.6%	4.7%	5.8%
Services 46.7% 46.0% 45.3% Public Administration 8.0% 6.5% 5.3% 2021 Employed Population 16+ by Occupation 7 7 Total 3,310 5,073 9,246 White Collar 58.3% 58.9% 55.5% Management/Business/Financial 13.7% 12.9% 10.9% Professional 20.6% 21.3% 21.7% Sales 11.2% 12.7% 11.9% Administrative Support 12.8% 12.0% 11.1% Services 14.0% 13.3% 13.0% Blue Collar 27.6% 27.9% 31.5% Farming/Forestry/Fishing 0.0% 0.0% 0.0% Construction/Extraction 11.0% 9.7% 9.7% Installation/Maintenance/Repair 5.3% 4.8% 4.5%	Information	2.2%	2.1%	1.8%
Public Administration8.0%6.5%5.3%2021 Employed Population 16+ by Occupation700700Total3,3105,0739,246White Collar58.3%58.9%55.5%Management/Business/Financial13.7%12.9%10.9%Professional20.6%21.3%21.7%Sales11.2%12.7%11.9%Administrative Support12.8%12.0%11.1%Services14.0%13.3%13.0%Blue Collar27.6%27.9%31.5%Farming/Forestry/Fishing0.0%0.0%0.0%Construction/Extraction11.0%9.7%9.7%Installation/Maintenance/Repair5.3%4.8%4.5%Production3.5%4.8%6.5%	Finance/Insurance/Real Estate	4.4%	4.2%	5.5%
2021 Employed Population 16+ by OccupationTotal3,3105,0739,246White Collar58.3%58.9%55.5%Management/Business/Financial13.7%12.9%10.9%Professional20.6%21.3%21.7%Sales11.2%12.7%11.9%Administrative Support12.8%12.0%11.1%Services14.0%13.3%13.0%Blue Collar27.6%27.9%31.5%Farming/Forestry/Fishing0.0%0.0%0.0%Construction/Extraction11.0%9.7%9.7%Installation/Maintenance/Repair5.3%4.8%4.5%Production3.5%4.8%6.5%	Services	46.7%	46.0%	45.3%
Total 3,310 5,073 9,246 White Collar 58.3% 58.9% 55.5% Management/Business/Financial 13.7% 12.9% 10.9% Professional 20.6% 21.3% 21.7% Sales 11.2% 12.7% 11.9% Administrative Support 12.8% 12.0% 11.1% Services 14.0% 13.3% 33.0% Blue Collar 27.6% 27.9% 31.5% Farming/Forestry/Fishing 0.0% 0.0% 0.0% Construction/Extraction 11.0% 9.7% 9.7% Installation/Maintenance/Repair 5.3% 4.8% 4.5%	Public Administration	8.0%	6.5%	5.3%
White Collar 58.3% 58.9% 55.5% Management/Business/Financial 13.7% 12.9% 10.9% Professional 20.6% 21.3% 21.7% Sales 11.2% 12.7% 11.9% Administrative Support 12.8% 12.0% 11.1% Services 14.0% 13.3% 13.0% Blue Collar 27.6% 27.9% 31.5% Farming/Forestry/Fishing 0.0% 0.0% 0.0% Construction/Extraction 11.0% 9.7% 9.7% Installation/Maintenance/Repair 5.3% 4.8% 4.5%	2021 Employed Population 16+ by Occupation			
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Professional20.6%21.3%21.7%Sales11.2%12.7%11.9%Administrative Support12.8%12.0%11.1%Services14.0%13.3%13.0%Blue Collar27.6%27.9%31.5%Farming/Forestry/Fishing0.0%0.0%0.0%Construction/Extraction11.0%9.7%9.7%Installation/Maintenance/Repair5.3%4.8%4.5%Production3.5%4.8%6.5%	White Collar	58.3%	58.9%	55.5%
Sales11.2%12.7%11.9%Administrative Support12.8%12.0%11.1%Services14.0%13.3%13.0%Blue Collar27.6%27.9%31.5%Farming/Forestry/Fishing0.0%0.0%0.0%Construction/Extraction11.0%9.7%9.7%Installation/Maintenance/Repair5.3%4.8%4.5%Production3.5%4.8%6.5%	Management/Business/Financial	13.7%	12.9%	10.9%
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Services 14.0% 13.3% 13.0% Blue Collar 27.6% 27.9% 31.5% Farming/Forestry/Fishing 0.0% 0.0% 0.0% Construction/Extraction 11.0% 9.7% 9.7% Installation/Maintenance/Repair 5.3% 4.8% 4.5% Production 3.5% 4.8% 6.5%	Sales	11.2%	12.7%	11.9%
Blue Collar27.6%27.9%31.5%Farming/Forestry/Fishing0.0%0.0%0.0%Construction/Extraction11.0%9.7%9.7%Installation/Maintenance/Repair5.3%4.8%4.5%Production3.5%4.8%6.5%	Administrative Support	12.8%	12.0%	11.1%
Farming/Forestry/Fishing 0.0% 0.0% Construction/Extraction 11.0% 9.7% 9.7% Installation/Maintenance/Repair 5.3% 4.8% 4.5% Production 3.5% 4.8% 6.5%	Services	14.0%	13.3%	13.0%
Construction/Extraction11.0%9.7%9.7%Installation/Maintenance/Repair5.3%4.8%4.5%Production3.5%4.8%6.5%	Blue Collar			31.5%
Installation/Maintenance/Repair 5.3% 4.8% 4.5% Production 3.5% 4.8% 6.5%	Farming/Forestry/Fishing	0.0%		
Production 3.5% 4.8% 6.5%	Construction/Extraction			
	Installation/Maintenance/Repair			
Transportation/Material Moving7.8%8.6%10.8%				
	Transportation/Material Moving	7.8%	8.6%	10.8%



124 Kents Ridge Rd, Richlands, Virginia, 24641 Rings: 3, 5, 10 mile radii Prepared by Esri

Latitude: 37.09258 Longitude: -81.80713

	3 miles	5 miles	10 miles
2010 Households by Type	5 miles	5 miles	10 miles
Total	4,080	5,848	10,552
Households with 1 Person	29.9%	27.7%	26.2%
Households with 2+ People	70.1%	72.3%	73.8%
Family Households	66.1%	68.5%	70.3%
Husband-wife Families	49.2%	52.5%	55.3%
With Related Children	18.8%	19.6%	20.5%
Other Family (No Spouse Present)	16.9%	16.0%	15.0%
Other Family with Male Householder	4.5%	4.4%	4.5%
With Related Children	2.6%	2.6%	2.4%
Other Family with Female Householder	12.4%	11.5%	10.4%
With Related Children	7.1%	6.6%	5.9%
Nonfamily Households	4.0%	3.8%	3.5%
,			
All Households with Children	29.0%	29.3%	29.2%
Multigenerational Households	3.5%	3.4%	3.3%
Unmarried Partner Households	5.2%	4.9%	4.4%
Male-female	4.6%	4.4%	4.0%
Same-sex	0.6%	0.5%	0.5%
2010 Households by Size			
Total	4,081	5,848	10,551
1 Person Household	29.9%	27.7%	26.2%
2 Person Household	35.6%	37.0%	38.0%
3 Person Household	17.5%	17.6%	17.8%
4 Person Household	10.5%	11.3%	12.0%
5 Person Household	4.6%	4.4%	4.3%
6 Person Household	1.3%	1.3%	1.2%
7 + Person Household	0.7%	0.6%	0.6%
2010 Households by Tenure and Mortgage Status			
Total	4,080	5,848	10,551
Owner Occupied	68.2%	72.8%	76.8%
Owned with a Mortgage/Loan	30.6%	33.2%	33.5%
Owned Free and Clear	37.6%	39.6%	43.3%
Renter Occupied	31.8%	27.2%	23.2%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	215	217	216
Percent of Income for Mortgage	11.2%	11.2%	11.3%
Wealth Index	44	52	52
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,613	6,562	11,813
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	82.7%	67.4%	39.1%
Rural Housing Units	17.3%	32.6%	60.9%
2010 Population By Urban/ Rural Status			
Total Population	9,436	13,778	25,157
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	82.8%	66.4%	38.1%
Rural Population	17.2%	33.6%	61.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parentchild relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.



Average Spent

Spending Potential Index

Market Profile

124 Kents Ridge Rd, Richlands, Virginia, 24641 Rings: 3, 5, 10 mile radii

Prepared by Esri

Latitude: 37.09258 13

Rings: 3, 5, 10 mile rad	dii		Latitude: 37.09258 Longitude: -81.80713
	3 miles	5 miles	10 miles
Top 3 Tapestry Segments			
1.	Economic BedRock (10C)	Economic BedRock (10C)	Economic BedRock (10C)
2.	Rural Bypasses (10E)	Rural Bypasses (10E)	Rooted Rural (10B)
3.	Senior Escapes (9D)	Southern Satellites (10A)	Southern Satellites (10A)
2021 Consumer Spending			
Apparel & Services: Total \$	\$5,010,33	9 \$7,847,635	\$14,487,869
Average Spent	\$1,166.0	1 \$1,256.22	\$1,270.20
Spending Potential Index	5	5 59	60
Education: Total \$	\$3,070,33	\$ \$4,954,270	\$9,031,467
Average Spent	\$714.5	\$ \$793.06	\$791.82
Spending Potential Index	4	1 46	46
Entertainment/Recreation: Total \$	\$8,674,32	5 \$13,504,445	\$25,146,089
Average Spent	\$2,018.6	9 \$2,161.75	\$2,204.64
Spending Potential Index	6	2 67	68
Food at Home: Total \$	\$15,107,64	\$\$23,313,667	\$43,279,869
Average Spent	\$3,515.8	5 \$3,731.98	\$3,794.48
Spending Potential Index	6	5 68	70
Food Away from Home: Total \$	\$9,468,35	1 \$14,733,702	\$27,242,045
Average Spent	\$2,203.4	\$	\$2,388.40
Spending Potential Index	5	3 62	63
Health Care: Total \$	\$18,065,92	5 \$28,102,611	\$52,348,627
Average Spent	\$4,204.3	1 \$4,498.58	\$4,589.57
Spending Potential Index	6		74
HH Furnishings & Equipment: Total \$	\$5,519,66	\$8,701,267	\$16,065,941
Average Spent	\$1,284.5		\$1,408.55
Spending Potential Index	5		62
Personal Care Products & Services: Total \$	\$2,048,41	\$3,235,521	\$5,939,202
Average Spent	\$476.7	1 \$517.93	\$520.71
Spending Potential Index	5	3 58	58
Shelter: Total \$	\$40,713,86	\$64,635,058	\$117,950,921
Average Spent	\$9,474.9	5 \$10,346.58	\$10,341.13
Spending Potential Index	4	7 51	51
Support Payments/Cash Contributions/Gifts in Kind: Total	\$\$6,845,23	\$\$10,523,754	\$19,338,634
Average Spent	\$1,593.0	3 \$1,684.61	\$1,695.48
Spending Potential Index	6	7 70	71
Travel: Total \$	\$5,306,25	\$8,469,526	\$15,457,340
Average Spent	\$1,234.8	7 \$1,355.77	\$1,355.19
Spending Potential Index	4	9 54	54
Vehicle Maintenance & Repairs: Total \$	\$3,207,43	5 \$4,948,631	\$9,202,248
	+=+6.4	+ + 700 4 6	+006 70

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100. Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri. Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

\$746.44

67

\$792.16

71

\$806.79

73